

Thursday, January 23, 2025: ARMA International and Carahsoft Partner to Elevate Federal Records Management Solutions

ARMA International, the premier membership organization for professionals who manage and govern information, is pleased to announce its partnership with Carahsoft Technology Corp., The Trusted Public Sector IT Solutions Provider®. This collaboration aims to enhance the voice of information management in the Public Sector and provide valuable resources to those in a Federal Records Management role.

"We are thrilled to work with Carahsoft to elevate the voice of information management in the Public Sector," said Nate Hughes, CEO of ARMA International. "This collaboration will allow us to advocate for all Federal records managers and act as a collective voice for those in the profession."

As an Industry Member of ARMA International, Carahsoft will actively contribute to the organization's mission of serving as a trusted resource for the latest industry information. Carahsoft's expertise in providing IT solutions for Federal, State and Local Government agencies, as well as Education and Healthcare markets, will greatly benefit ARMA International's members. Carahsoft's commitment to supporting the Public Sector is further demonstrated by its seat on the Federal Government Advisory Committee. This position enables Carahsoft to contribute to shaping policies and initiatives related to Federal Records Management.

ARMA International, founded in 1955, sets the gold standard for information governance and information management. With a global network of experts and industry thought leaders, ARMA International provides guidance, resources and expertise to ensure organizations' compliance, security and competitive advantage. As the world experiences digital transformation and a data explosion, ARMA International remains at the forefront of innovation in records and information management. The organization continuously explores cutting-edge solutions to help organizations stay ahead in this evolving landscape.

Through professional development programs, certifications and networking events, ARMA International equips organizations with the skills, resources and global community of professional experts needed to thrive in the global records and information management sector.

"Partnering with ARMA International is a very exciting step for the expansion of Federal records management within the Public Sector," said Alec Wyhs, Program Executive for Information Governance and Records Management Technology at Carahsoft. "Government organizations handle a vast amount of sensitive information, data, and public records that require strict management and adherence to legal and regulatory guidelines. Carahsoft is looking forward to working with ARMA International and our resellers to safeguard the most sensitive data and information within Government entities."

For more information about ARMA International, contact armaservice@armaintl.org or register for ARMA's [IG Federal Summit](#) hosted by Carahsoft on February 27, from 8:30 am to 5:00 pm at the Carahsoft Conference & Collaboration Center to network and exchange insights with Federal records management professionals. For more information about ARMA International and Carahsoft's partnership, please visit www.arma.org.

Friday, October 25, 2024: InfoCon 2024 Celebrates Industry Excellence

ARMA International is delighted to announce the successful conclusion of InfoCon 2024, held at the George R. Brown Convention Center in Houston, Texas. With almost 1000 attendees, this year's premier event for information management professionals highlighted cutting-edge innovations, facilitated invaluable networking opportunities, and culminated in the celebration of the esteemed ARMA Award winners.

InfoCon 2024 was a significant milestone, showcasing the latest advancements in information governance and management. The event featured keynote speeches from renowned industry leaders such as Dr. Phil Plait and John Montel, who addressed pivotal topics like data management and digital transformation.

In recognition of outstanding contributions to the field, several distinguished professionals and organizations were honored with ARMA Awards:

- Britt Literary Award was presented to Kimberly Johnson, CRM, CA, PSM-I, and J. Kevin Parker, IGP, CIP for their insightful article "Unlocking Dynamic Records and Information Management."
- Excellence for An Organization Award acknowledged the City of Brampton and the City of Georgetown for exemplary implementation of records and information management programs.
- Member of the Year Award celebrated Cherlyn Acquista, IGP; Kathleen Brennan; Natasha Krentz, CIP, CRM; Kristi Robinson, IGP; and Michael Shields, Esq. for their exceptional support and promotion of ARMA International's mission.
- Standing Ovation Award was given to Cynthia Conomos, CIP, CRM; Richard Gureski, CIPP, CRA; and the St. Louis Chapter for their unique contributions to advancing ARMA International's vision.
- Distinguished Service Award recognized Susan McKinney, CRM, for her long-standing dedication to the Records and Information Management industry.
- Fellows of ARMA International inducted Patricia A. Burns, CRM, FAI; Nicholas J. DeLaurentis, IGP, CRM, ITILv3, SCLA, FAI; Jason C. Stearns, IGP, CRM, CIPM, CIPP/US, FAI; and Rick Stirling, FAI for their outstanding achievements and contributions.

"InfoCon 2024 brought together the best minds in information management, underscoring our industry's commitment to innovation and excellence," stated Nate Hughes, CEO. "We are proud to recognize the outstanding achievements of our ARMA Award winners. Their dedication to the profession sets a high standard for all of us," shared Cindy Chmura, Vice Chair. "The diversity and depth of expertise within ARMA International were on full display at InfoCon 2024, reinforcing our shared mission of advancing records and information management globally," emphasized Jim Merrifield, Chair.

InfoCon 2024 not only highlighted exceptional professional achievements but also demonstrated a commitment to community support by donating a portion of registration fees to Books Between Kids, a Houston-based non-profit organization.

Tuesday, July 30, 2024: Strengthening Our Future - ARMA International and AIEF Collaboration

We are thrilled to announce a significant milestone in the ongoing collaboration between ARMA International and the ARMA International Education Foundation (AIEF). The Boards of both organizations have approved an agreement solidifying a more cohesive working relationship moving forward.

Over the past year, the ARMA International Board of Directors and the AIEF Board of Trustees have engaged in extensive discussions to identify how best to enhance their collaboration for the benefit of ARMA members and the industry at large. These conversations have led to a new integrated approach that supports the long-term strategic goals of both organizations while achieving operational efficiencies.

“This is a significant milestone in the partnership between ARMA International and AIEF,” states Kathleen Timothy, AIEF Trustee and Chair. “The agreement will allow both organizations to better leverage their resources, knowledge, and expertise to advance the profession of records and information management.”

Nathan Hughes, CEO of ARMA International, states: “This strengthened collaboration will enable ARMA and AIEF to work more closely together on various key initiatives such as education, research, advocacy, and professional development, along with increased operational efficiencies between the organizations. The combined efforts will also amplify the impact of research and advocacy initiatives, further promoting the importance and advancement of the records and information management profession.”

“As we move forward, both ARMA International and AIEF are committed to maintaining open communication with members, stakeholders, and the wider records and information management community. We believe that this renewed partnership will foster innovation, drive excellence, and ultimately create a brighter future for all professionals in the field. Together, we are stronger, and we look forward to the exciting opportunities that lie ahead,” states James Merrifield, ARMA International Chair.

Key highlights of this new relationship include:

- **Revised Bylaws:** In June, the AIEF Board of Trustees voted on revised bylaws that extend term opportunities for Trustees and outline a new governance structure between the ARMA International Board of Directors and the AIEF Board of Trustees.
- **Integrated Governance Structure:** The ARMA International Board of Directors has accepted these changes, establishing a new and more integrated governance structure.
- **Phased Transition Process:** A 3-year phased transition process for currently serving Trustees and Officer positions has been approved. This ensures a smooth transition utilizing current members, continuation of the Chair position transition, and implementation of the new governance structure in a phased approach.

What Does This Mean for ARMA Members and the Industry?

The changes represent a pivotal step towards enhancing the support we provide to our members and the industry. Here's a snapshot of what to expect:

- **Collaborative Research Efforts:** Joint research initiatives will offer deeper insights into records and information management practices, helping to drive innovation and best practices within the industry.
- **Stronger Advocacy:** Unified advocacy efforts will bolster the influence and reach of ARMA and AIEF in shaping policies and standards critical to the profession.
- **Operational Efficiencies:** The integrated governance structure will reduce redundancies and improve the efficiency of operations, benefiting members through more effective use of resources.
- **Increased Community Engagement:** Open communication channels with members and stakeholders will ensure that both organizations are responsive to the needs and feedback of the records and information management community.
- **Future-Ready Strategies:** The new partnership will support long-term strategic goals, ensuring that ARMA and AIEF can adapt and thrive in the evolving landscape of the profession.

2024-2025 Transition Highlights:

- **Kathleen Timothy** has been appointed as Foundation Chair.
- **Andrew Ysasi, ARMA International Treasurer** will serve as Foundation Treasurer.
- **Cindy Chmura, ARMA International Vice-Chair** will serve as an appointed Board Advisor.

AIEF Board of Trustees for 2024-2025:

- Kathleen Timothy
- Joshua Bullough
- Deborah Ellis
- Michelle Matzke
- Wendy McLain
- Rob McLauchlin
- Charlie Sodano
- Amitabh Srivastav
- Anita Vannucci
- Brett Wise
- Andrew Ysasi, Ex-Officio
- Cindy Chmura, Ex-Officio
- Nathan Hughes, Ex-Officio

We are confident that this strengthened relationship between ARMA International and AIEF will bring numerous benefits to our members and the broader industry. Stay tuned for more updates and opportunities to engage with us as we embark on this exciting journey together.

Thank you for your continued support!

Monday, July 1, 2024: New Board Members Announced by ARMA International

ARMA International, the world's leading membership organization serving professionals who manage and govern information assets is pleased to seat the Board of Directors for 2024-2025. The ARMA Board of Directors is responsible for the strategic direction and advancing the mission, goals, and objectives of the organization. The board meets regularly to discuss ARMA's current operations and to implement new strategies and initiatives. The board is also responsible for developing and implementing effective governance policies and procedures.

"We are delighted to announce that both Jim Merrifield and Margaret Hermesmeier will continue the board in their new roles as Chair and Director, respectively. They both bring unique, but extensive expertise in information governance and the profession as a whole," said Nathan Hughes, CEO, ARMA. "Their contributions will undoubtedly continue to serve our organization and our global membership collective in their new roles. We are excited to have Jim stepping into the role of Chair, replacing Margaret Hermesmeier, whose leadership and dedication to ARMA was unwavering.

The slate of board members for 2024-2025 are Chair: James Merrifield, Director of Information Governance & Business Intake at Robinson & Cole LLP. Vice Chair: Cindy Chmura; Treasurer: Andrew Ysasi, Vice President of Advocacy for VRC and Directors: Margaret Hermesmeier; RJ Mauro, Senior Records Compliance Specialist, Valero Energy Corporation; Ellie Kim, Senior Consultant at Alberta Health Services and is based in Alberta, Canada; Jacqueline Bigelow, Records Management Specialist, District of Columbia Chief Procurement Officer, in the Office of Contracting and Procurement; Rae Lynn Haliday, Curator, Animal Management Services, Saint Louis Zoo; and Neal Schubert, Senior Director at Ankura.

The new Chair for ARMA International is James (Jim) Merrifield, Director of Information Governance & Business Intake at Robinson & Cole LLP. Jim has been an ARMA member since 2005 and during that time has served in many leadership roles including Chapter President, Vice President, Membership Director, Northeast Region Director and as a member of the newly formed Chapter Advisory Committee. Jim also co-founded the first ever conference focused exclusively on information governance, InfoGovCon (an ARMA International brand). He is a respected leader in the information governance community and an active member of several industry associations including: ILTA, IAPP and ARMA.

Jim's experience as a practitioner, consultant and solution provider within the information governance industry allows him to provide a unique perspective on several emerging industry trends. His experience includes deployment of enterprise programs, policy development and enforcement, creation of disposition programs and technology solution evaluation. He has published numerous publications, frequently speaks on information governance and data privacy issues, and has provided consulting services to law firms and Fortune 500 companies. Jim is a certified information governance professional (IGP).

The new Vice Chair for ARMA International is Cindy Chmura. Cindy has spent almost 28 years in financial services, the last 18 in technology litigation support, large-scale records management, and enterprise-wide project management; including founding Deloitte's Cyber Security eDiscovery & Investigation Center of Excellence, rebranded as "eDiscovery Forensic Investigations" and participating in Deloitte's inaugural Records Management Center of Excellence. Cindy led and directed a Fortune 500 multi-national team of Cyber Security Information Technology (IT) Managers and Analysts responsible for applying legal holds, collecting and safeguarding evidence for her US Office of General Counsel (US OGC); working closely with multiple business lines such as the US OGC, Talent Risk, Confidentiality &

Privacy, and Global Mobility to conduct assessments and implementations of user data policies and procedures subject to regulatory and business guidance. She takes great pride in also being known as a Well-Being Leader managing, developing, coaching, counseling, and mentoring various personnel in Cyber Security, IT, and Records Management across the globe. Cindy's ARMA involvement expands over 17 years holding various volunteer positions, she was recently re-elected to the ARMA International Board of Directors to serve a second consecutive term.

The new Treasurer for ARMA International is Andrew Ysasi MS, CRM, IGP, CIP, FIP, CIPM, CISM, PMP, has 25 years of experience in executive leadership and information governance. As Vice President of Advocacy for VRC, Andrew mentors, educates, and volunteers with the IG community on behalf of VRC. In addition to VRC, he served on the Executive Committee for the ICRM from 2020-2023, is an instructor at San Jose State University's MARA program, and is a resume expert with Admovo[®], where his work is published on CIO.com. In the past, Andrew contributed to ARMA's IGBOK and Wiley's Information Governance, Second Edition. Andrew has a Master of Science in Administration from Central Michigan University, a Bachelor of Science in Information Technology, certificates in Data Analytics from the Wharton School at the University of Pennsylvania, and Data Privacy Strategy from Cornell.

The new Director for ARMA International is Margaret Hermesmeier. Margaret has over 25 years of experience in Records and Information Management, she is a CRM and an IGP, and she holds a master's degree in library and information science from The University of Texas at Austin. Margaret has served in several state government positions including Chief for the Information Governance and Logistical Operations Division at the Office of the Attorney General of Texas, Chair of the Texas Records Management Interagency Coordinating Council, Government Information Analyst at the Texas State Library & Archives Commission – State & Local Records Management Division, University Registrar at The University of Texas - Permian Basin, and Adjunct Assistant Professor at the University of Texas at Austin, School of Information.

The new Director of ARMA International is Rae Lynn Haliday, MBA, CRM, FAI. Rae holds a BS in Management from National-Louis University, Chicago, IL, and earned her MBA from Fontbonne University, St. Louis, MO. She achieved her Certified Records Manager (CRM) designation in 2003. Rae received the ARMA Company of Fellows award (FAI) in 2022 because of her work in advancing RIM in the zoological profession and through her volunteer service in leadership positions across six professional associations. She was nominated for the Institute of Certified Records Managers (ICRM) Member of the Year Award in 2022. Rae has 38 years of combined experience managing records in two, large zoological institutions accredited by the Association of Zoos and Aquariums (AZA).

About ARMA International:

Founded in 1955, ARMA International has established itself as the leading authority in information governance. With a global membership base comprising nearly 5,000 professionals in 52 countries, ARMA is dedicated with providing the resources, tools, education and community required to empower individuals and organizations to manage their information as a strategic asset. Members represent the community of records management, information management, and information governance professionals who harness the benefits and reduce the risks of information. Our established information governance framework includes The Principles[®] (Generally Accepted Recordkeeping Principles[®]) the

Information Governance Implementation Model, and the Information Governance Body of Knowledge (IGBOK). ARMA recognizes professionals who have mastered these concepts through the Information Governance Professional (IGP) Certification widely recognized by industry professionals and employers as the premier certification for the strategic practice of information governance.

Friday, June 14, 2024: ARMA InfoCon 2024 Announces Exciting Keynote and Session Agenda

ARMA International, the world's leading membership organization serving professionals who manage and govern information assets is thrilled to announce the keynote speaker and session agenda for this year's highly anticipated ARMA InfoCon. The conference will kick off on Monday, October 14, at 8:30 AM in Houston, TX, featuring a captivating opening keynote by renowned astronomer Dr. Phil Plait.

Dr. Phil Plait, famously known as the Bad Astronomer, is set to deliver the captivating opening keynote address titled "Downloading the Universe" at ARMA InfoCon 2024. In this intriguing presentation, Dr. Plait will delve into the challenges and opportunities associated with downloading data from space, highlighting how the efficient management of this data propels our understanding of the universe while fostering innovation in data and information management technologies.

This year's conference will also feature over 60 sessions led by industry leaders from across the globe. Given the swiftly changing digital landscape, it is vital for information management professionals to remain abreast of the latest trends and technologies. ARMA InfoCon 2024 presents a myriad of sessions and workshops covering vital topics such as data governance, information security, and emerging technologies.

In addition to the main conference, six pre-conference workshops will be offered, providing extended hands-on learning and in-depth discussion on contemporary workplace issues and essential trends.

These workshops include a deep dive into IGIM v. 2.1 and the information governance profession led by Jason Stearns, JCS InfoGov Consulting, rethinking IG Policies "From Resistance to Engagement" with Lewis S Eisen, Perfect Policies, mastering Microsoft Purview Records Management let by Erica Toelle, Microsoft, and detailed sessions on Microsoft Purview Audit, Content Search, and eDiscovery, led by Anthony Salopek of Cadence Solutions, as well as a new 2-day training course on ARMA's Essentials of RIM let by Carol Stainbrook and Michael Haley of Cohasset Associates.

Networking opportunities with industry peers are integral to InfoCon, fostering collaboration, innovation, and knowledge sharing among professionals. Carefully curated roundtable discussion sessions will create a collaborative and stimulating environment for attendees to exchange knowledge, network, and learn from their collective experiences. These roundtables will provide a platform to explore the latest trends, challenges, and breakthroughs in the field, catering to both specific sectors and general interests in information management.

Attending ARMA InfoCon is not just beneficial for individual professional development but also offers significant advantages for organizations. Key benefits include enhancing compliance and reducing risk by staying up-to-date with ever-changing regulations and standards related to information management, optimizing information governance with the latest tools, technologies, and best practices, improving security measures with sessions on information security, data privacy, and cybersecurity, leveraging cutting-edge technologies to transform information management strategies, and strengthening teams through the shared knowledge and skills gained at the conference. Additionally, attendees will have the opportunity to network with industry leaders, building valuable partnerships and collaborations.

Nate Hughes, CEO of ARMA International, expressed his excitement for this year's conference: "The evolution of ARMA InfoCon mirrors the evolution of our industry. We aren't just adapting; we're pioneering new paths, providing the education and resources needed to turn thoughts into actions and ideas into innovations."

Don't miss out on this opportunity to be part of the future of information management. Join us at ARMA InfoCon 2024 for an unforgettable experience filled with learning, networking, and innovation. For more information and to register, visit the [site](#).

Thursday, May 23, 2024: Cadence Solutions Partners with ARMA International to Enhance Education

Cadence Solutions, a leading provider of technology and management solutions, is excited to announce a strategic partnership with ARMA International, the global authority on governing information as a strategic asset. This collaboration aims to elevate the standards and expand the reach of information and records management training.

Together, Cadence Solutions and ARMA International will offer the following cutting-edge hands-on training courses at a discount to professional-level members designed to equip the ARMA community of information management professionals with the knowledge and skills necessary to manage modern information challenges effectively.

- **Microsoft Purview Records Management:** This course provides a comprehensive understanding of Microsoft 365 for Records Management and hands-on experience using Microsoft SharePoint Online and Microsoft Purview compliance portal.
- **Microsoft Purview eDiscovery:** This training course is focused on Microsoft Purview Audit, Content Search and eDiscovery our experienced trainers underscore the significance of legal hold issues, security audits, and sensitive data protection.
- **Microsoft Purview Data Loss Prevention (DLP):** This training focuses on preventing data loss, securing sensitive information, and ensuring compliance with global regulations using Microsoft Purview DLP tools.

These courses offer a hands-on learning experience, featuring two trainers and an interactive Microsoft training environment.

"Our partnership with ARMA International represents a significant step forward in our commitment to advancing the field of information management," said Jordan Uytterhagen, Founder & CEO of Cadence Solutions. "By combining our technological expertise with ARMA's deep knowledge of information governance, we are poised to offer unmatched educational opportunities that address the evolving needs of organizations worldwide."

ARMA International echoes the enthusiasm for this partnership. "Working with Cadence Solutions allows us to bring our educational programs to a wider audience, leveraging their Microsoft 365 capabilities to enhance learning experiences for our professional members and the wider ARMA community," stated Nathan Hughes, CEO of ARMA International. "This partnership underscores our dedication to supporting professionals and organizations in achieving excellence in information governance."

The courses are available immediately and are ideal for Information Managers, Records Managers, IT professionals, compliance officers, and anyone involved in managing an organization's information assets. ARMA Members will receive a discount on all courses.

Wednesday, May 1, 2024: ARMA International Announces New Partnership with ARA

ARMA International, the world's leading membership organization serving professionals who manage and govern information assets is pleased to announce a partnership with ARA (Archives and Records Association.)

Like ARA, ARMA International is committed to providing their community of members and information management professionals with industry best practices and opportunities for professional development, ongoing education, and training.

- ARA Members will be able to join ARMA as individual members at a discounted rate of £40 (\$50). The full range of ARMA membership benefits include up-to-date industry knowledge, discounts on certification programs and conferences, free webinars, and networking opportunities. ARA members can find full details of this offer here: https://www.arma.org/page/ARA_Partner
- ARMA members will be able to join ARA as individual members at a discounted rate of \$50 (£40). This provides access to many of the member benefits enjoyed by ARA members including discounted conference rates and discounted/free training sessions. ARMA members can find full details of this offer here: <https://www.archives.org.uk/ara-membership-for-arma-international-members>

The ARMA International and ARA partnership also provides opportunities for collaborative endeavors and the mutual promotion of associations' conferences – ARMA InfoCon 2024 will be in Houston, Texas in October 2024 and ARA's conference will be in Birmingham, UK, in August 2024.

“As a leader in the industry we are delighted to join with our international colleagues to continue to build a stronger collective that benefits our members and provides educational resources for those seeking professional development and connectivity. Through this partnership, we can more effectively meet the

needs of those we serve and further our shared goals,” said Nathan Hughes, CEO, ARMA International.

John Chambers, Chief Executive, Archives and Records Association UK & Ireland said, “I am happy to announce this partnership with ARMA International – we have so many things in common – including a commitment to providing our members with opportunities for professional development, ongoing education, and networking. The offer to our members from ARMA International will enhance these opportunities, particularly for our records manager and information governance professionals. I'm also confident our offer to ARMA members will provide great value to them, as it does to our UK and International members.”

Friday, September 29, 2023: InfoNEXT Conference Opens Call for Proposals for Speaking Proposals

The InfoNEXT Conference, formerly the MER Conference, welcomes industry experts to submit speaker proposals for the 2024 event being held April 8-10 at the JW Marriott Desert Springs Resort & Spa in Palm Springs, CA. The InfoNext Conference is the latest in the ARMA International events lineup which brings together decision makers and influencers across multiple functions from multiple sectors. Attendees are senior leaders from IT, Legal, Compliance, Information Governance, Privacy, Data Security and Records Management, who come together to formulate strategies for Information Governance within their organizations.

“The 2024 conference will focus on thought leadership, future trends, and new technology in the information governance landscape. We invite subject matter experts to submit speaking proposals which offer measurable impact and lead to workplace results for the participants,” said Nathan Hughes, CEO of ARMA International. “Topics and purpose must address relevant matters for information governance professionals and offer results-oriented, real-world, and realistic learning objectives. Participants want real-world examples of what works, as well as practical takeaways. Priority will be given to proposals that are uniquely engaging and invite the participants to experience content application.”

InfoNext will continue the over 30-year tradition and mission of the MER Conference of helping equip Information Governance Practitioners to impact their organization’s business objectives more meaningfully. InfoNext will feature concurrent core conference sessions of 60 minutes in length, along with stimulating keynotes and ample networking opportunities. The event will also feature an exclusive Executive Experience, meetings with the newly formed Global Information Consortium, and a variety of Interest Group Council discussions, making the InfoNext Conference the epicenter of Information Governance thought leadership. [Click here](#) to submit a speaker proposal before Friday, October 20, 2023.

For the first time the event will be held in Palm Springs, CA, expanding the reach and appeal to a larger national audience. The conference will feature forward-looking education sessions and networking events for change-oriented, senior level professionals equipping them to better impact their organization’s business objectives. Participants can connect with industry thought-leaders, solution providers, and other professionals with thought-provoking, interactive, and solution-oriented engagement events.

Friday, September 15, 2023: InfoNEXT Conference, An MER and ARMA Partnership, To Be Held April 2024 In Palm Springs, CA

During the recent ARMA Canada Information Conference, ARMA International's CEO Nate Hughes, announced exciting plans for the launch of the InfoNEXT Conference, an MER and ARMA Partnership. InfoNEXT, formerly the MER Conference, will be held April 2024 in Palm Springs, CA and will be an integral part of ARMA annual event lineup. With decades of experience between ARMA and MER, this new event will draw on the heritage of both organizations to field a richer, more coordinated, and collaborative approach to education and IG program development.

"The InfoNEXT Conference will be just a piece of the puzzle of the integrated offerings we plan to roll out over the next year," said Nathan Hughes, CEO of ARMA International. "Given ARMA's focus on records and information management, InfoNEXT will focus more heavily on thought leadership, future trends, and new technology in the information governance landscape. The partnership between the two organizations to collaborate will provide information governance professionals additional educational opportunities."

Mike Salvarezza who has joined ARMA International from MER said, "There is a great benefit to the industry of ARMA coming together with MER to create InfoNEXT. We have collaborated on a lot of things over the years, and I think bringing these two organizations together is an absolute win for the community. The future of Information Governance starts at InfoNEXT Conference."

The benefits of this partnership for the IG community will be accelerated with this collaboration and will include online webinars through the year and three leading conferences:

ARMA InfoCon 2023 scheduled for October 9-11, 2023, at the Huntington Place Convention Center, Detroit, MI. At InfoCon attendees have access to top-notch education, industry titans from around the globe, certification CEUs, and unparalleled networking opportunities. The education program offers tracks for beginners, intermediate, and advanced levels, and industry round tables, with sessions focused on emerging trends, legal, and Microsoft.

InfoNEXT, an MER and ARMA Partnership will be held April 8-10, 2024, with plans to host the conference in Palm Springs, CA in April 2024. This new location will expand its reach and appeal to a larger audience from around the country. The conference will feature forward-looking education sessions and networking events for change-oriented, senior level professionals equipping them to better impact their organization's business objectives. Participants can connect with industry thought-leaders, solution providers, and other professionals with thought-provoking, interactive, and solution-oriented engagement events.

ARMA Canada Information Conference 2024 scheduled for May 12-14, 2024 at the Westin Calgary, Canada. The education program offers expert presenters who provide up-to-date strategies, best practices, and actionable insights to take back to an organization. The education program will be focused on Advanced Information Concepts, Creating Structure and Improving Process, DEI, Ethics, Information Forward (Advanced Technology), Information Fundamentals, Legal and E-Discovery, Professional Advancement, and Reducing Organizational Information Risk.

"We believe that strategy and implementation are both essential to an effective IG program. With this partnership, we are striving to focus more attention on strategy at InfoNEXT while enhancing the implementation focus at ARMA InfoCon and our other events," added Hughes. "The benefits of such a close partnership are the fact we now can develop coordinated incentives or discounts for conference attendees and Solution Providers. As we co-develop the conference agendas and experiences, they will

be tailored for specific target audiences. This will better equip our Solution Provider community to select and participate in either, both or all our events in the future.”

In 2018 the MER Conference expanded to include a robust series of year-round webinars under the brand MER Sapien™. They announced a further expansion in 2020 scheduling day-long deep dive events focused on a singular pressing issue with accompanying solutions under the brand MER Immerse™. Recently, MER Conference introduced MER Merlin™: industry-defining market research reports and custom thought-leadership content. IG professionals and solution providers alike trust the MER brand for its integrity, highly relevant, non-commercial content. The MER community includes the best, brightest and most change-oriented leaders in the industry.

Friday, August 25, 2023: ARMA Canada Information Conference Brought Together Hundreds of Records Management Professionals

The recent ARMA Canada Information Conference 2023, the premier for information professionals to connect, learn, and shape the profession was a huge success when it was recently held at The Westin Harbour Castle in Toronto, Ontario, in mid-July. The event attracted hundreds of records management, information management and governance professionals from throughout North America. Plans are already underway for the 2024 event which will be held May 12-14, 2024, at Westin Calgary.

“The recent ARMA Canada Information Conference was filled with amazing sessions and a wonderful opportunity to visit with colleagues. We heard positive feedback from our vendors and partners on the importance of the conference for industry professionals,” said Nathan Hughes, CEO, ARMA International. “From the opening keynote from **Scott Taylor**, The Data Whisperer, to the closing ARMA Canada Party attendees found the education sessions and networking events, all extremely valuable.”

During the recent ARMA Canada Conference, ARMA International’s CEO Nate Hughes, announced exciting plans for the launch of the InfoNEXTConference, an MER and ARMA Partnership. InfoNEXT, formerly the MER Conference, will be held April 2024 in Palm Springs, CA and will be an integral part of ARMA annual event lineup. With decades of experience between ARMA and MER, this new event will draw on the heritage of both organizations to field a richer, more coordinated, and collaborative approach to education and IG program development.

Also announced during the event was the establishment of the Global Information Consortium (GIC) founded by ARMA International and The Records and Information Management Practitioners Alliance (RIMPA Global). The mission of the GIC is to create a global community that supports the integration of information management (IM) into the corporate and government footprint and work to positively transform the profession by advocating for the effective and ethical management of information.

Three dynamic keynote speakers discussed the benefits and risks of an organization’s critical information assets and how to harness those benefits and appropriately mitigate those risks. **Scott Taylor**, The Data Whisperer talked about why it is essential for information management professionals to construct a compelling narrative around their data management programs to secure long-term support from enterprise stakeholders and business leadership. **Leslie MacGregor** with the First Nations Information Governance Centre (FNIGC) spoke about The First Nations principles of ownership, control, access, and possession – more commonly known as OCAP® – and First Nations data sovereignty. **Dr. Christopher Parsons**, Senior Technology and Policy Advisor at the Information and Privacy Commissioner of Ontario spoke about how privacy is affected by advances in digitally mediated surveillance and AI before engaging with John Isaza, Partner-Rimon Law, in a fireside-style chat to delve deeper into what these advances mean to Canadian information management professionals.

“In addition to these three dynamic speakers whose messages resonated with our audience, the conference education agenda featured a strong schedule of breakout sessions focused on advanced information concepts, creating structure and improving process, DEI, ethics, information forward (advanced technology), information fundamentals, legal and e-discovery, professional advancement, and reducing organizational information risk,” added Hughes.

Attendees and sponsors enjoyed three networking events including the Welcome Reception, Expo Hall

Pub Crawl and the ARMA Canada Party. In addition, ARMA made a \$1300 donation to Indspire, a national Indigenous registered charity that invests in the education of First Nations, Inuit and Métis people for the long-term benefit of these individuals, their families and communities, and Canada.

The 2024 ARMA Canada Information Conference will be held May 12-14, 2024, at the Westin Calgary. For additional information, visit the website.

Thursday, August 10, 2023: ARMA International's Nathan Hughes and Tricia Smith Earn Certified Association Executive Credential

The American Society of Association Executives (ASAE) has announced that Nathan Hughes, CEO and Tricia Smith, Vice President of Member Services of ARMA International have recently earned the Certified Association Executive (CAE®) designation, the highest professional credential in the association industry.

To be designated as a Certified Association Executive, an applicant must have experience with a nonprofit organization management, complete a minimum of 100 hours of specialized professional development, pass a stringent examination in association management, and pledge to uphold a code of ethics. To maintain the certification, individuals must undertake ongoing professional development and activities in association and nonprofit management. More than 4,500 association professionals currently hold the CAE credential. The CAE Program is accredited by the National Commission for Certifying Agencies (NCCA).

“We congratulate Nathan and Tricia for receiving this distinguished association industry designation, which will certainly help them in their careers and in the leadership of the ARMA Board and membership,” said Margaret Hermesmeyer, Chair of the Board of Directors. “As CEO Nathan has expanded our global partnerships, enhanced our membership benefits, and implements the important work that encompasses the information management industry. As the Director of Member Services, Tricia has helped us to grow our membership internationally and successfully leads a team that is critical to the entire success of the association. We are proud of both of these dynamic individuals.”

ASAE is a membership organization of more than 47,000 association executives and industry partners. Since it was established 100 years ago, its members have and continue to lead, manage, and work in or partner with organizations in more than a dozen association management disciplines, from executive management to finance to technology. With the support of the ASAE Research Foundation, a separate nonprofit entity, ASAE is the premier source of learning, knowledge, and future-oriented research for the association and nonprofit profession and provides resources, education, ideas, and advocacy to enhance the power and performance of the association and nonprofit community. Visit ASAE at asaecenter.org.

Tuesday, August 8, 2023: ARMA International and RIMPA Global Announce the Global Information Consortium

ARMA International and The Records and Information Management Practitioners Alliance (RIMPA Global) are pleased to announce the establishment of the Global Information Consortium (GIC). The mission of the GIC is to create a global community that supports the integration of information management (IM) into the corporate and government footprint and work to positively transform the profession by advocating for the effective and ethical management of information.

“In this dynamic global community, we look forward to fostering innovation and driving the Information Management profession to new heights,” said Nathan Hughes, CEO, ARMA International. “The goal is for the GIC to become the voice of the information management profession by strengthening networks through collaboration and knowledge sharing; raise awareness regarding the significance of information management and highlighting the risks of poor IG among policymakers, decision-makers and the general public; and influence policy that promote effective IM, privacy protection, and fair access.”

Anne Cornish, the CEO of RIMPA Global is passionate that the GIC will offer information management practitioners a stronger platform to advocate for their interests while staying aligned with their respective organizations. Cornish added, “This consortium facilitates collaboration among information management organizations to address industry-wide issues and opportunities. It also aims to establish Information Management as a recognized profession and career path for the benefit of future generations.”

The GIC aims to support the career advancement of information practitioners by the development of research which will help to foster innovation in IM, leading to new technologies, methods and tools that support effecting IG; and keeping up with emerging trends through a database to track developments in data privacy, cybersecurity, and AI ethics.

The GIC will also establish a global community to foster collaboration of IM practitioners worldwide through an online platform for experts to communicate and exchange knowledge and by promoting best practices including the adoption of industry standards to ensure quality and consistency. The goals are to define industry certifications and programs, standardize IM terms and language and set guidelines and standards for IM best practices.

Membership with the GIC is open to organizations in the field of information management (IM) encompassing a wide range of sectors and disciplines dedicated to the ethical and efficient management of information which includes Records Management, Data Management and Analytics, Archives, Preservation Management, Library Management, Knowledge and Content Management, Information Governance and Compliance, Digital Asset Management and Personal Information Management. For membership information with the GIC visit <https://globalinformationconsortium.org/>.

Monday, August 7, 2023: Jeff Lanza, an FBI Special Agent for over 20 years, to Keynote InfoCon Conference

ARMA International's InfoCon 2023 keynote presentation will be delivered by Jeff Lanza, an FBI Special Agent for over 20 years, during which he investigated cybercrime, organized crime, human trafficking, and terrorism. Jeff will offer insights drawing from his years of experience during the Welcome and Keynote Session taking place at the trade show and conference on **Monday, October 9 at 9:00 am at Huntington Place in Detroit, MI**. For more information, and to register click [here](#).

"We are thrilled to be welcoming Jeff, a respected author of two highly review books and lecturer at Harvard and Princeton Universities to InfoCon 2023, the premiere event for Information Professionals to connect, learn, and shape the profession. We look forward to hearing from Jeff who will provide our audience with stories from his exciting career which includes a Netflix documentary about the FBI," Nathan Hughes, CEO, ARMA International. "The keynote presentation will kick off InfoCon 2023, where records management, information management, and information governance professionals will gather, to learn and share best practices from global industry titans, earn certification CEUs, and have access to unparalleled networking opportunities."

Jeff Lanza was head of operations security for the Kansas City FBI and a graduate of the world-renowned John E. Reid School of Interviewing and Interrogation. He is a certified FBI instructor and has trained numerous government agencies and corporate clients on how to interpret and project body language for more effective interpersonal communication. In addition to his latest book on the topic of cyber security, Jeff authored speeches for FBI executives and has been published in The Kansas City Star, Ingram's Magazine and on the FBI National Web site.

Jeff consulted academy award winning director Ang Lee during the production of "Ride with the Devil", and he has provided regular consulting services for television and movie production in Hollywood at Steele Films and Granfalloon Productions. Jeff was a major contributor and appeared on camera in a recent episode of The History Channel's, "America's Book of Secrets". He was featured in the companion documentary to the major theatrical release "Runner - Runner", which stars Ben Affleck and Justin Timberlake. Jeff has been featured in television commercials on the topic of fraud prevention. Jeff was recruited by the FBI from Xerox Corporation, where he was a Computer Systems Analyst. He has an undergraduate degree in Criminal Justice from the University of New Haven (Connecticut) and a Masters Degree in Business Administration from the University of Texas.

At ARMA InfoCon, records and information management professionals around the globe will find a wide range of professional development opportunities. From specialized panels and presentations led by top experts in the field, to interactive workshops that hone skills. This event has something for everyone. Whether just starting out in RIM/IG or already have 10+ years of experience, attending ARMA InfoCon will provide the tools and insights needed to succeed.

Explore the diverse line-up of educational sessions, including topics focused on Advanced Information Concepts, Creating Structure and Improving Process, DEI, Ethics, Information Forward (Advanced Technology), Information Fundamentals, Legal and E-Discovery, Professional Advancement, and Reducing Organizational Information Risk. Expert presenters will provide up-to-date strategies, best practices, and actionable insights to take back to an organization.

InfoCon 2023 offers three ways to register. Full Conference registration, grants access to all conference

education sessions, three keynote presentations, entry to the Experience Hall, breakfast and lunch, access to networking events and pre-approval for CRA, CRM and IGP credits. The second option is the Keynote and Connect registration which provides access to all keynote session, non-ticketed networking events and the Experience Hall; and the Evening Networking Pass provide access to the Sunday night Welcome Reception, Experience Hall Pub Crawl and VRC Welcome Party on Monday night and event at Henry Ford Museum on Tuesday night. To register for InfoCon 2023, click [here](#).

Wednesday, July 12, 2023: ARMA International Appoints Nathan Hughes As Chief Executive Officer

ARMA International, the world's leading membership organization serving professionals who manage and govern information assets, is pleased to announce the promotion of Nathan Hughes, CAE, IGP to Chief Executive Officer.

Nathan has been key in the transformative growth of the organization and continued expansion of support provided to ARMA International's members globally. With over two decades of comprehensive experience in managing technology, operations, and logistics functions through senior-level positions, Hughes' leadership, vision, and strategic planning expertise equip him to be successful in this role. His promotion comes in recognition of his significant contributions to ARMA International, including the formation of strong international partnerships, and leading the integration of the MER Conference into the ARMA International brand family.

"Nathan's impressive track record of successful leadership, coupled with his ability to forge international partnerships, has been invaluable to our growth," said Margaret Hermesmeyer, Chair of the Board of Directors. "His accomplishments as an executive director have been impressive and we are confident that his appointment as CEO will further propel ARMA International's mission and global impact."

Nathan will continue to build upon the solid foundation he has helped create at ARMA International. A key part of this includes further progress with the newly founded Global Information Consortium, co-founded by ARMA International and RIMPA Global, an initiative that aims to unite like-minded organizations across the globe in advocating for the effective and ethical management of information.

Regarding his new role, Hughes stated, "I am incredibly excited to step into this position and continue working alongside the dedicated Board of Directors and talented team at ARMA International. My vision for the organization involves expanding our global partnerships, enhancing our membership benefits, and continuing the important work that encompasses the information management industry. Together, we will shape the future of RIM and IG."

With a career marked by consistent achievement and innovative leadership, Hughes' promotion to CEO aligns perfectly with ARMA International's goals on a global scale. The organization is thrilled about the positive changes and progress that lie ahead under his capable guidance.

Monday, July 10, 2023: ARMA Professional Development Award 2023 Recipients

The ARMA International Educational Foundation (AIEF), with generous support from ARMA International, is excited to announce the recipients of the first ARMA Professional Development Award.

This award offers financial support for ARMA members to attend a professional development conference or event in 2023. Applicants applied to receive funds covering the cost of registration, a travel stipend, or both.

- **Adetutu Adefolabi** of DataGuard Document Management Limited will attend ARMA InfoCon.
- **Melissa Dederer, CRM, IGP, FAI** of Simplified Processes, LLC will attend ARMA InfoCon.
- **Olga Kanevskyi, CRA, CIP** of the Town of Okotoks will attend ARMA Canada Information Conference.
- **Melanie Leadingham** of W & T Offshore will attend ARMA InfoCon.
- **Sheri Nystedt, IGP, CIP, CRM, CIGO** of Janus Henderson Investors will attend ARMA InfoCon.
- **Monica Sgrignuoli** of Peel Regional Police will attend ARMA Canada Information Conference.
- **Jessica Tung** of the Vancouver Fraser Port Authority will attend ARMA Canada Information Conference.
- **Katherine Willcox, CRA, CIP** of Wells Fargo will attend ARMA InfoCon.

If your organization is interested in sponsoring a future educational scholarship or award, please contact the Foundation at scholarships@armaedfoundation.org.

Wednesday, July 5, 2023: ARMA International Announces New Board Members

ARMA International, the world's leading membership organization serving professionals who manage and govern information assets is pleased to seat the Board of Directors for 2023-2024. The ARMA Board of Directors is responsible for the overall direction and operations and advancing the mission, goals, and objectives of the organization. The board will meet regularly in the upcoming year to discuss ARMA's current operations and to implement new strategies and initiatives. The board is also responsible for developing and implementing effective governance policies and procedures.

"We are delighted to welcome to the board Jim Merrifield as our new Vice Chair and Jacqueline Bigelow as the new Director for the organization, who both bring a wealth of experience and expertise in information governance," said **Nathan Hughes**, Executive Director, ARMA. "We look forward to the contributions they will make to our organization over the next two years. We are excited to have Margaret Hermesmeyer, IGP, CRM, stepping into the role of Chair, replacing Wendy McLain, CRM. We are grateful to the wonderful leadership Wendy has provided as President of our board and are thrilled she will continue the remainder of her term as Director for the next year."

The slate of board members for 2023-2024 are Chair: **Margaret Hermesmeyer**, IGP, CRM, Information Lifecycle Governance - Retention Policy, Governance and Compliance Lead at PNC Financial Services Group. Vice Chair: **James Merrifield**, Director of Information Governance & Business Intake at Robinson & Cole LLP; Treasurer: **Michael Landau**, National Compliance Manager, Cloud Data Sense at NetApp; and Directors **Wendy McLain**, CRM, Senior Manager Enterprise Content & Records Management at Valero Energy Corporation, **RJ Mauro**, MLIS, Senior Information Governance Analyst for SM Energy in Denver, Colorado.; **Ellie Kim**, MAS, IGP, CIP. Senior Consultant at Alberta Health Services and is based in Alberta, Canada; **Cindy Chmura**, Cyber Security Senior Manager at Deloitte Services, LP; **Jacqueline Bigelow** Records Management Specialist, District of Columbia Chief Procurement Officer, in the Office of Contracting and Procurement; **Melonie Davis Jones**, privacy consultant and attorney; and **Neal Schubert**, Senior Director at Ankura.

The new Chair for ARMA International is Margaret Hermesmeyer, IGP, CRM, Information Lifecycle Governance - Retention Policy, Governance and Compliance Lead at PNC Financial Services Group. Margaret has over 25 years' experience in Records and Information Management, she is a CRM and an IGP, and she holds a master's degree in Library and Information Science from The University of Texas at Austin. Currently she is with PNC Financial Services Group in the Information Lifecycle Governance division serving as the Retention Policy, Governance and Compliance Lead. Prior to working at PNC, Margaret has served in several state government positions including Chief for the Information Governance and Logistical Operations Division at the Office of the Attorney General of Texas, Chair of the Texas Records Management Interagency Coordinating Council, Government Information Analyst at the Texas State Library & Archives Commission – State & Local Records Management Division, University Registrar at The University of Texas - Permian Basin, and Adjunct Assistant Professor at the University of Texas at Austin, School of Information.

Margaret has served ARMA in several positions including serving several years on the Austin ARMA Chapter Board of Directors, serving on several task forces for ARMA International including for the IGBOK (Information Governance Book of Knowledge) and the RIM Core Competencies publications, serving as Director on the ARMA International Board for the 2015 -2018 term, and most recently serving as President-Elect on the ARMA International Board of Directors for the 2022 -2023 year.

The new Vice Chair for ARMA International is James (Jim) Merrifield, Director of Information Governance & Business Intake at Robinson & Cole LLP. Jim has been an ARMA member since 2005 and during that time has served in many leadership roles including Chapter President, Vice President,

Membership Director, Northeast Region Director and most recently a member of the newly formed Chapter Advisory Committee. Jim also co-founded the first ever conference focused exclusively on information governance, InfoGovCon (an ARMA International brand). He is a respected leader in the information governance community and an active member of several industry associations including: ILTA, IAPP and ARMA.

Jim's experience as a practitioner, consultant and solution provider within the information governance industry allows him to provide a unique perspective on several emerging industry trends. His experience includes deployment of enterprise programs, policy development and enforcement, creation of disposition programs and technology solution evaluation. He has published numerous publications, frequently speaks on information governance and data privacy issues, and has provided consulting services to law firms and Fortune 500 companies. Jim is a certified information governance professional (IGP).

The new Director for ARMA International is Jacqueline Bigelow who has been an active member of ARMA International since 2013. She currently serves as Education Director for ARMA Northern Virginia's Board and previously served as Treasurer for the ARMA Greater Washington DC Chapter Board of Directors receiving the 2015 Rita L. Holt Chapter Member of the Year. This year Jacqueline was honored during Volunteer Week as one of five Outstanding Volunteers for ARMA International. Jacqueline has also served as an Educational Assistant at ARMA InfoCon and is currently on the New Member Welcome Committee.

Ms. Bigelow has over 37 years of combined experience and service to the District of Columbia Government, as well as the private sector. She has worked for several District Government Cabinet Members and the District of Columbia City Council. Currently, she serves as the Records Management Specialist for 78 agencies under the purview of the District of Columbia Chief Procurement Officer, in the Office of Contracting and Procurement.

Thursday, June 22, 2023: ARMA Canada Information Conference Announces Keynote Speakers for Upcoming Event

The ARMA Canada Information Conference 2023 announces a diverse lineup of keynote speakers. Discount registration rates, offering a \$300 savings, are available now at <http://armacanadainformationconference.org> for the conference taking place at The Westin Harbour Castle in Toronto, Ontario, July 17-19, 2023. The last day for registration savings is July 11 – act today and save!

Scott Taylor, The Data Whisperer, will enlighten attendees on the strategic value of proper data management during the opening keynote address on Monday, July 17 from 8:30 am – 10:00 am.

“The ARMA Canada Information Conference is the premier event for information professionals to connect, learn, and shape the profession and we are thrilled that Scott Taylor will share his knowledge with our audience,” said Nathan Hughes, Executive Director, ARMA International. “We look forward to bringing the industry together to discuss the benefits and risks of an organization’s critical information assets and discuss how to harness those benefits and appropriately mitigate those risks.”

Scott has helped countless companies by enlightening business executives to the strategic value of proper data management by focusing on business alignment and the “strategic WHY.” As Principal Consultant for MetaMeta Consulting he helps Enterprises and Tech Brands tell their data story. Scott will bring this school of thought to the ARMA Canada Information Conference and expand upon why it is essential for information management professionals to construct a compelling narrative around their data management programs to secure long-term support from enterprise stakeholders and business leadership.

Rounding out Day 1 of the conference is Leslie MacGregor with the First Nations Information Governance Centre (FNIGC). Leslie will be speaking from 2:00 pm – 2:45 pm on the topic of The First Nations principles of ownership, control, access, and possession – more commonly known as OCAP® – and First Nations data sovereignty. Leslie is the Education Officer for the FNIGC. In her role, Leslie plays a key role in the assessment, design, and delivery of high-quality OCAP® education and training. Leslie comes to FNIGC with a wealth of experience in Indigenous education. Prior to FNIGC, Leslie was the Program Administrator, Continuing Education, with the Anishinabek Employment & Training Services and before that, she was the Associate Dean, Student Services at Confederation College in Thunder Bay. As a Métis woman, Indigenous practices and principles are foundational to Leslie’s core values and inclusive leadership style: reciprocity, relationships, rebuilding, and respect.

For its closing keynote on Tuesday, July 18 from 4:00pm – 5:00pm, the ARMA Canada Information Conference will welcome Dr. Christopher Parsons, Senior Technology and Policy Advisor at the Information and Privacy Commissioner of Ontario. Formerly, he held the position of a Senior Research Associate at the Munk School’s Citizen Lab at the University of Toronto, where his research focused on third-party access to telecommunications data, data privacy, data security, and national security. He holds a Ph.D in Political Science from the Department of Political Science at the University of Victoria, and a Bachelor’s and a Master’s degree from the University of Guelph.

Dr. Parsons will speak to attendees on the topic of how privacy is affected by advances in digitally mediated surveillance and AI before engaging with John Isaza, Partner-Rimon Law, in a fireside chat to delve deeper into what these advances mean to Canadian information management professionals.

In addition to keynotes, the conference education agenda features a strong schedule of breakout sessions focused on advanced information concepts, creating structure and improving process, DEI, ethics, information forward (advanced technology), information fundamentals, legal and e-discovery, professional advancement, and reducing organizational information risk. Registration includes access to all three days of education sessions, breakfast and lunch each day, access to the exhibit hall and entrance to the Welcome Reception, Expo Hall Pub Crawl and the ARMA Canada Party. [Register](#) for the full conference program by July 11th for a \$300 savings. A Keynote & Connect pass, which includes keynotes each day, access to the exhibit hall, the Welcome Reception, Expo Hall Pub Crawl and the ARMA Canada Party is \$499.

ARMA International is also pleased to announce that for every paid full conference registration for the ARMA Canada Information Conference 2023, ARMA will donate \$5.00 CAD to [Indspire](#), a national Indigenous registered charity that invests in the education of First Nations, Inuit and Métis people for the long-term benefit of these individuals, their families and communities, and Canada.

Tuesday, June 13, 2023: ARMA International Appoints RJ Mauro to the Board of Directors

ARMA INTERNATIONAL APPOINTS RJ MAURO TO THE BOARD OF DIRECTORS

ARMA International, the world's leading membership organization serving nearly 5,000 professionals who manage and govern information has announced the appointment of RJ Mauro, MLIS, Senior Information Governance Analyst for SM Energy in Denver, Colorado as the newest board member for the organization. She will be replacing Megan Butcher CRM, CIPM, CIPP/US, ITIL who recently stepped away from the position.

"RJ has developed strategic thinking through years of implementing RIM policies and standards and we are pleased to welcome her to the board in a director role for the unexpired term which runs through June 2025," explains Nate Hughes, Executive Director, ARMA International. "The board of directors plays an important role within our association. Professionals from across our industry come together to provide strategic vision to the association and we thank Megan Butcher for her service and contributions while on the board and her continued support."

RJ has had many volunteer roles over the years with ARMA as a President and the Chairman of the Board for her local Chapter. She most recently served on the Chapter Advisory Committee where she brought her skills in change management and leadership development to support ARMA Chapters.

RJ graduated from the University of Denver with her Master's in Library and Information Science in 2008. Since then, she has worked in various organizations, including local government and the energy sector. This past fall RJ became an adjunct professor at her alma mater, teaching the Records Management course in the Library and Information Science Program. RJ has been active in ARMA for many years and is currently on the Chapter Advisory Committee. She has previously been on the Midwest Rocky Mountain Region Board as a Chapter Advisor, as well as being a part of the Mile High Denver Chapter Board of Directors for 7 years. In 2019, RJ was appointed to the Colorado Historical Records Advisory Board (CHRAB) by Governor Polis. Her focus for RIM and IG is to foster a positive partnership with employees by understanding their processes and delivering training to support business needs while balancing compliance. She has led many projects including implementing an enterprise-wide electronic records management system, digitization, training development and delivery, and information security. Outside of work and volunteering, RJ loves to spend time with her family going on road trips to National Parks, baking at home with her children, and trying to hit up all the local coffee shops.

Tuesday, April 25, 2023: Registration is Now Open for ARMA InfoCon 2023

Registration is now open for ARMA InfoCon 2023 scheduled for October 9-11, 2023 at the Huntington Place Convention Center, Detroit, MI. The event is produced by ARMA International (www.arma.org), the world's leading membership organization for records management, information management, and information governance professionals. Early bird registration rates, offering a \$300 savings, are available at www.armacoinfocon.org.

"At ARMA InfoCon, records management professionals will find a wide range of development opportunities. From specialized panels and presentations led by top experts in the field, to interactive workshops that hone skills, this event has something for everyone. Whether just starting out in RIM/IG or already have 10+ years of experience, attending ARMA InfoCon will provide tools and insights needed to succeed," said Nathan Hughes, Executive Director, ARMA International. "We invite professionals responsible for managing or governing their company's information assets, to join us for an unforgettable learning experience that will leave a lasting impact on their career and provide meaningful connections, growth, and knowledge."

The ARMA InfoCon education program offers expert presenters who will provide up-to-date strategies, best practices, and actionable insights to take back to an organization. The diverse line-up of educational sessions, including topics focused on Advanced Information Concepts, Creating Structure and Improving Process, DEI, Ethics, Information Forward (Advanced Technology), Information Fundamentals, Legal and E-Discovery, Professional Advancement, and Reducing Organizational Information Risk.

Sponsors of the event include Access Info Management, Belfor, Cadence Group, Cohasset Associates, Crowley Company, Exela Tech, Feith Systems, FileTrail, Gimmel, Gravity Union, iCompli/LegalRM, Information First, Infotel Corp, MCCi, NextScan, OPEX, Pagefreezer, Preservica, Proventeq, RecordPoint, RedEye, Reliance Information Consulting, Underground Vaults & Storage, and VRC.

InfoCon will offer the following Pre-Conference Workshops as well as one half day workshop:

- Drafting IG Policies for Maximum Engagement (Full Day) - Explore the Interplay between IG policies and corporate culture and be shown a number of advanced techniques for drafting policies, standards, and procedures all aimed at encouraging buy-in from others and promoting compliance.
- IGIM v2.0 (Full Day) – Take a deep dive into the changes to the IGIM v.1.2 model and in the information governance profession overall. Through the IGIM, learn how to connect various stakeholders of information governance; bridge policy and technology through common understanding and unified implementation; and advance a career as an information governance professional.
- Microsoft 365 (Full Day) - Leave this workshop with an understanding of how retention and deletion work in M365; the records management solution capabilities; how to create a file plan for retention and deletion settings and actions, and when items should be marked as records; and how to publish and apply retention labels.
- Soup to Nuts-Everything You Wanted to Know about Developing a Records Retention Schedule (Full Day) - This session will cover lessons learned in reality as well as those that are traditionally discussed, including How to Begin - know the organization's schedule, sample communications, developing RRS project management materials, how to develop record series, elements to

include on the RRS, citations - legal requirements, obtaining approvals, issuance and implementation.

- Professional Development for the Information Professional (Half Day) - In this interactive workshop, we'll present a framework for professional development, review the various records and information management bodies of knowledge, compare and contrast a number of different learning options available today including conferences, certifications, certificates, and microlearning, and share information about specific programs, providers, and options for financing professional development.

Full conference registration includes access to all three days of education sessions, access to three keynote presentations, breakfast and lunch each day, access to the Experience Hall and Sunday Night Welcome Reception as well as to the Experience Hall Pub Crawl, the VRC Welcome Party and a special event at the Henry Ford Museum.

The early bird rate, available through May 9, 2023, is \$1349 for ARMA professional members and \$1649 for ARMA associates and non-members. From May 10 – August 8, the cost will be \$1649 for ARMA professional members and \$1949 for ARMA associates and non-members. Regular pricing starting August 9 – on-site will be \$1949 for ARMA professional members and \$2249 for associate and non-members. A Keynote & Connect pass, which includes keynotes each day, access to the exhibit hall, the Welcome Reception, Experience Hall Pub Crawl and the VRC Welcome Reception is \$599. There will also be an Evening Social Pass for \$149. The full day pre-conference workshops are \$699, and the half-day workshops are \$399. For all registration information, [click here](#).

Wednesday, February 15, 2023: AIEF Offers Education Scholarship

Since 2006, AIEF has supplied financial support to aspiring and current information management professionals pursuing an associates, bachelor's, graduate, or post-graduate degree in information management.

This award offers funding of up to \$2,000 for applicants pursuing a graduate or post-graduate degree and up to \$1,000 for applicants pursuing an associate or bachelor's degree. The Foundation will accept applications from February 15 through March 15.

To qualify, applicants must be currently enrolled in an accredited educational program and have completed at least one semester of course work. Applicants must have a C average or higher and may not have received a Foundation-funded award within the last five years. Students from all countries and of all nationalities are encouraged to apply.

The scholarship application and more information are available on the Foundation website at <https://armaedfoundation.org/education-scholarship/>.

Thursday, December 1, 2022: ARMA Canada Information Conference 2023 Call for Proposals Open

LEE'S SUMMIT, MO December 1, 2022 – ARMA International (www.arma.org) seeks session proposals for ARMA Canada Information Conference 2023 to be held at **The Westin Harbour Castle in Toronto, Ontario, July 16-19, 2023**. Highlight your expertise and real-world experience at the profession's premier educational event. The call for proposals is open now through January 17, 2023.

ARMA seeks sessions that are fresh, engaging, and offer real-world, practical solutions and takeaways. Presenters will receive one free conference registration. For additional details about the submission process, please visit [ARMA Canada Information Conference 2023 - ARMA International](#).

ARMA International (www.arma.org), formed in 1955, is the world's leading membership organization serving almost 5,000 professionals who manage and govern information in 52 countries. Members represent the community of records management, information management, and information governance professionals who harness the benefits and reduce the risks of information. ARMA provides information professionals with the resources, tools, and training they need to effectively manage records and information within an established information governance framework. Works that are associated with the framework include the Principles, the Information Governance Maturity Model and the Information Governance Body of Knowledge (IGBOK). ARMA recognizes professionals who have mastered these concepts through the Information Governance Professional (IGP) Certification.

Thursday, December 1, 2022: ARMA Canada Information Conference 2023 Call for Proposals Open

LEE'S SUMMIT, MO December 1, 2022 – ARMA International (www.arma.org) seeks session proposals for ARMA Canada Information Conference 2023 to be held at **The Westin Harbour Castle in Toronto, Ontario, July 16-19, 2023**. Highlight your expertise and real-world experience at the profession's premier educational event. The call for proposals is open now through January 17, 2023.

ARMA seeks sessions that are fresh, engaging, and offer real-world, practical solutions and takeaways. Presenters will receive one free conference registration. For additional details about the submission process, please visit [ARMA Canada Information Conference 2023 - ARMA International](#).

ARMA International (www.arma.org), formed in 1955, is the world's leading membership organization serving almost 5,000 professionals who manage and govern information in 52 countries. Members represent the community of records management, information management, and information governance professionals who harness the benefits and reduce the risks of information. ARMA provides information professionals with the resources, tools, and training they need to effectively manage records and information within an established information governance framework. Works that are associated with the framework include the Principles, the Information Governance Maturity Model and the Information Governance Body of Knowledge (IGBOK). ARMA recognizes professionals who have mastered these concepts through the Information Governance Professional (IGP) Certification.

Monday, November 14, 2022: New Resources for ARMA Members and Awards Winners Announced During Recent Conference

NASHVILLE, TN November 14, 2022 – The 65th Annual InfoCon trade show and conference provided records management, information management and information governance professionals the opportunity to learn and share industry best practices at the recent trade show and conference held at the Gaylord Opryland Resort in Nashville, TN. Attendees from over 25 countries had access to top-notch education, the chance to learn from industry titans from around the globe, gain certification CEUs, and unparalleled networking including a night of fun, food and line dancing at the “Saddle Up for a Shindig” Welcome Party hosted by ARMA partner, VRC, in Downtown Nashville. The exhibit hall offered products and solutions from dozens of business partners including Platinum Sponsors Access and Virtual Records Control (VRC); Silver Sponsors AvePoint, Microsoft and Opex Corporation; and dozens of participating sponsors.

“The recent InfoCon 2022 was filled with amazing sessions and a wonderful opportunity to visit with colleagues after a two-year hiatus in the newly envisioned experience hall. We heard positive feedback from our vendors and partners on the importance of InfoCon for IG professionals,” said Nathan Hughes, Executive Director, ARMA International producers of InfoCon 2022. “During our State of the Association presentation we provided an update on ARMA International’s expanding partnerships, programs, and membership benefits, and additionally, we recognized many deserving individuals as we presented our annual awards.”

During the event, ARMA International announced several new resources for their members including the launch of [myARMA](#), a new easy-to-use online community platform which was created to help connect members around the world and build the community of information professionals. Now ARMA Members have the ability to communicate and connect on important topics with fellow members around the world, have access to shared resources as well as member and speaker directories and much more.

In addition, ARMA announced significant updates to the Information Governance Professional (IGP) Certification in July 2022. Professionals in information governance, information management, as well as information security, technology, and privacy have access to the new IGP Certification Exam which maintains the highest standards in accordance with ISO 17024. For access to the new exam, as well as the IGP Handbook and Study Guide, [click here](#).

Also announced was the updated Essentials of RIM Course which will be available on February 1, 2023. A pre-enrollment discount of \$200 is available until December 31, 2022. For information and registration visit [Essentials of RIM Certificate - ARMA International](#). For questions, contact education@armaintl.org.

During the ARMA State of the Association presentation, Wendy McLain, President of the ARMA Board of Directors and Senior Manager Enterprise Content and Records Management for **Valero Energy Corporation** presented several awards recognizing individuals, organizations, and chapters for outstanding achievements and honoring ARMA members who contributed to the industry and ARMA community in the past year.

- **Member of the Year Awards** were given to **Cindy Dulas and Heather Smith** who were nominated by fellow chapter members for their hard work in volunteering for the chapter and dedication to the education and advancement of the industry, helping fellow chapter members and providing opportunities for knowledge sharing.

- The **ARMA Award of Excellence for an Organization** was presented to Cynthia Conomos for The **City of Georgetown** who embraced digital technologies to provide incisive, customer friendly, concise, and prompt information and online services through a platform that is available to all citizens, visitors, and the community round-the-clock, 7-days a week.
- The **Standing Ovation Award** was presented to the **Houston Chapter** for reimagining the scope and spread of their live in person Spring Conference in 2022. While the pandemic had put this type of experience on hold for two years, ARMA Houston brought back a much-appreciated event with inspiring keynote speakers and valuable education.
- The **Company of Fellows** honored ARMA members who have distinguished themselves through outstanding achievements and contributions in RIM, as well as through noteworthy accomplishments in all levels of the association. New fellows are:
 - **Rae Lynn Haliday**, MBA, CRM/CIGO, FAI is Fellow Number 69. Rae Lynn has done amazing work pioneering many RM processes for the Saint Louis Zoo and has dedicated her work to bringing RIM and IG best practices to the forefront in Zoological institutions which has changed the profession in many ways.
 - **Ryan M. Zilm**, CEDS, CIP, IGP, FAI is Fellow Number 70. Ryan has served in a variety of leadership roles at ARMA International, including President of the ARMA Board of Directors. Ryan has a breadth of knowledge and willingness to share and continues to support the information management profession and supporting future industry leaders.
- The **Britt Literary Award**, which was instituted in 1967 in memory of John F. X. Britt, one of the early pioneers in the modern records and information management profession was presented to **Tom Corey, Esq.**, CRM, CIPP / US for his article - The Impact of Data Protection Laws on Your Records Retention Schedule.

ARMA International announced support for two very worthy organizations at InfoCon 2022. For each registration sold, ARMA International donated \$5 to the ARMA International Educational Foundation (AIEF) and \$5 to AGAPE Animal Rescue & Training Center for a donation of \$4,000 to AIEF and \$4,400 to AGAPE which included additional on-site donation. In addition, ARMA will be making an additional \$20,000 donation to AIEF to support scholarship recipients to meet their goal of supporting the career advancement of information professionals. This brought their total donation to \$44,000, providing financial assistance to the foundation's core purpose of serving those in the profession.

Thursday, October 20, 2022: ARMA International and RIMPA GLOBAL Announce Formation of an International Consortium

NASHVILLE, TN, October 20, 2022 – This past April ARMA International announced a Global Partnership with The Records and Information Management Practitioners Alliance (RIMPA Global), the longest serving peak body for industry practitioners in the southern hemisphere to better serve the information management profession worldwide. The global partnership between these two leading worldwide organizations provides many benefits to their collective 7,000 members who now have the opportunity for joint membership in both organizations; access to reciprocal resources including communities and professional development, education, and certifications; and advocacy for the information management and information governance profession. Together the two organizations are working together to provide a unique perspective on global information issues.

“Through this relationship we have begun the formation of an international consortium to be voice of information governance globally. This new body is vital to Advocate for the industry and Build a Global Community for the Information Management Profession. By bolstering thought leadership, supporting the career advancement of information professionals by establishing standards and increased awareness; and establishing this global community bolstered by strong partnerships, we will move the industry forward and achieve together, what we cannot apart,” explained Nathan Hughes, Executive Director, ARMA International.

The two organizations have already begun collaborating. Nathan Hughes, Executive Director of ARMA and Wendy McLain, President of ARMA attended the RIMPA Live 2022 Convention, in June in Canberra, Australia, and participate in meetings with the RIMPA Global Board. Anne Cornish, Chief Executive Officer of RIMPA Global and Thomas Kaufhold, Chair of the Board of RIMPA Global attended ARMA’s InfoCon 2022, held this week in Nashville, TN, and participated in meetings with the ARMA Board.

ARMA International (www.arma.org), formed in 1955, is the world's leading membership organization serving almost 5,000 professionals who manage and govern information in 52 countries. Members represent the community of records management, information management, and information governance professionals who harness the benefits and reduce the risks of information. ARMA provides information professionals with the resources, tools, and training they need to effectively manage records and information within an established information governance framework. Works that are associated with the framework include the Principles, the Information Governance Maturity Model and the Information Governance Body of Knowledge (IGBOK). ARMA recognizes professionals who have mastered these concepts through the Information Governance Professional (IGP) Certification.

The Records and Information Management Practitioners Alliance (RIMPA Global) (www.rimpa.com.au/) established in 1969, represents over 2,000 professionals and organizations in the private sector, Commonwealth, Federal, State and Local Governments. RIMPA Global has active Branches and Chapters operating in all states and territories across Australia and New Zealand. RIMPA Global is the longest serving peak body for industry practitioners in the southern hemisphere and actively promotes best practice, sets industry standards and fosters professional development across all business sectors and educational institutions. Through its international partnerships with other peak bodies, RIMPA Global provides its members with access to an accomplished framework of professional associations. RIMPA Global has strategic alliances with the Information Governance ANZ, Institute of Managers and Leaders (IML), Australian Library and Information Association (ALIA), Australian Society of Archivist (ASA) and Leadership Through Data.

Tuesday, October 18, 2022: ARMA International and the MER Conference Announce Partnership

NASHVILLE, TN October 18, 2022 – During ARMA International's InfoCon trade show and conference, Nate Hughes, Executive Director for ARMA announced that starting in 2023 the organization will be offering educational content to help support information governance professionals at the 2023 MER Conference schedule for May 22-24 in Chicago, IL. The senior directors and C-Suite professionals who attend the MER Conference will benefit from the additional focused content.

"At ARMA International we are committed to providing our community of members and information management professionals with industry best practices and opportunities for professional development, ongoing education, and networking and what better way to do that than through this collaborative partnership with the MER Conference," said Nate Hughes. "We look forward to having our information governance subject matter experts present to the senior leaders who attend the MER Conference and help elevate the information governance professionals with the information they need to support their mission."

"For that past 30-years the MER Conference has examined contemporary information governance issues from the Legal, Technical, and Operational perspectives at our annual Conference. As the industry increasingly focuses on exemplary information governance for success, we believe a partnership with ARMA International will not just model but facilitate the collaboration necessary to have an important impact on our community," said Seth Williams. "Since 1992 the MER Conference has provided interactive and thought-leadership content focused on setting strategies for IG professionals while InfoCon has focused on the tactics of implement that strategy. By working together, we can help to set the strategy and the identify the technological solutions for information governance professionals. We do believe we will be stronger together and that this is a win-win for the entire community."

ARMA International's InfoCon 2022 is the premier educational event for records management, information management, and information governance professionals to learn and share industry best practices. At InfoCon attendees have access to top-notch education, industry titans from around the globe, certification CEUs, and unparalleled networking opportunities. The education program offers tracks for beginners, intermediate, and advanced levels, and industry round tables, with sessions focused on emerging trends, legal, and Microsoft.

The MER Conference is the premier forward looking and networking event for change-oriented, senior level professionals equipping them to better impact their organization's business objectives. At the MER Conference participants connect with industry thought-leaders, solution providers, and other professionals with thought-provoking, interactive, and solution-oriented engagement events. In 2018 the MER Conference expanded to include a robust series of year-round webinars under the brand MER Sapient™. They announced a further expansion in 2020 scheduling day-long deep dive events focused on a singular pressing issue with accompanying solutions under the brand MER Immerse™. Recently, MER Conference introduced MER Merlin™: industry-defining market research reports and custom thought-leadership content. IG professionals and solution providers alike trust the MER brand for its integrity, highly relevant, non-commercial content. The MER community includes the best, brightest and most change-oriented leaders in the industry.

ARMA International (www.arma.org), formed in 1955, is the world's leading membership organization serving almost 5,000 professionals who manage and govern information in 52 countries. Members represent the community of records management, information management, and information

governance professionals who harness the benefits and reduce the risks of information. ARMA provides information professionals with the resources, tools, and training they need to effectively manage records and information within an established information governance framework. Works that are associated with the framework include the Principles, the Information Governance Implementation Model, and the Information Governance Body of Knowledge (IGBOK). ARMA recognizes professionals who have mastered these concepts through the Information Governance Professional (IGP) Certification.

Monday, October 17, 2022: ARMA International Announces Plans to Develop a Partnership with Leadership Through Data (LTD)

NASHVILLE, TN October 17, 2022 – Today ARMA International announced plans to develop a new partnership with Leadership Through Data (LTD) to offer world class information management training courses to their members. The relationship will allow ARMA members to keep up to date with their professional development by offering them a variety of training courses; including but not limited to, Microsoft 365, Data protection, Ethics and other soft skills, and Information Governance training. Members will have access to live virtual courses led by hands on instructors providing targeted training. LTD is a CPD accredited training company specializing in the development and delivery of information management courses and system training. All courses come with CPD accreditation and a certificate of achievement as proof of completion.

“We are delighted to be continuing to add value for our members with plans for our new relationship with Leadership Through Data. With changes in technology and policy happening so fast, it is extremely important for our industry to keep up to date with this information. The training courses offered by LTD are the perfect answer to a rapidly expanding industry, so we are delighted to be able to offer them to our members,” said Nathan Hughes, Executive Director, ARMA International.

The list of courses that will be provided as part of the partnership are:

- Microsoft 365 SharePoint Fundamentals Training
- Microsoft 365 Teams Information Protection Training Microsoft 365 SharePoint Records Management Training
- Microsoft 365 Information Architecture Training
- Microsoft 365 Audit & Investigation Training
- GDPR Training

“It has been an ambition of mine to offer LTD courses to Information Managers in North America, and our relationship with ARMA international is an exciting opportunity. They have an amazing reputation, super nice people to work with and we look forward to providing these opportunities as we expand our high-class training and consultancy to ARMA members,” said Jacqueline Stockwell – CEO & Founder of Leadership Through Data (LTD) during the announcement at ARMA International’s InfoCon 2022 conference taking place in Nashville, TN. “Furthering our attendance here at the ARMA InfoCon 2022, we will continue to work together at future events to offer excellent presentations. I am excited to see what the future holds.”

All Leadership Through Data training courses are conducted live via Microsoft Teams with a professional and qualified trainer. Alternatively, training courses can be booked to suit a companies need for In House Training and can be conducted in-person. The courses that Leadership through Data provide are conducted in small groups of no more than 15-20 face-to-face and 8 virtually, allowing individuals to truly focus and learn the information they need to ensure maximum retention.

High-class workbooks are provided to each course attendee which guides them through the course material. This allows the trainee to look back and refresh their memory of the training material if needed afterwards. All Microsoft 365 training courses (apart from Microsoft 365 Teams Information Protection Training) are conducted in a demo Microsoft 365 training environment, so employers need not fear about any breakages to their system.

Leadership Through Data (LTD) are a family run Information Management and Governance training and consultancy Company. All LTD courses are designed by information managers and industry leading professionals. Leadership through data has a long-standing relationship with Microsoft and has been working closely with them since 2019. Their training methods are based on the psychology of teaching and how people learn and are available to the USA, UK, Australia and New Zealand. Trainers ensure that delegates learn 'all they need to know' to be confident in their area of work. LTD use pictorial slides to increase learning retention as up to 60% of the population are visual learners.
<https://www.leadershipthroughdata.com/>

ARMA International (www.arma.org), formed in 1955, is the world's leading membership organization serving almost 5,000 professionals who manage and govern information in 52 countries. Members represent the community of records management, information management, and information governance professionals who harness the benefits and reduce the risks of information. ARMA provides information professionals with the resources, tools, and training they need to effectively manage records and information within an established information governance framework. Works that are associated with the framework include the Principles, the Information Governance Implementation Model, and the Information Governance Body of Knowledge (IGBOK). ARMA recognizes professionals who have mastered these concepts through the Information Governance Professional (IGP) Certification.

Wednesday, September 21, 2022: ARMA International's InfoCon 2022 announces dedicated education track in partnership with Microsoft

NASHVILLE, TN, September 21, 2022 – ARMA International's InfoCon 2022, the premier educational event for records management, information management, and information governance professionals, has announced a dedicated education track and full-day pre-conference workshop on October 15 in partnership with Microsoft Purview. At InfoCon attendees will have access to top-notch education, industry titans from around the globe, certification continuing education credits, and unparalleled networking opportunities. The trade show and conference will take place October 16-19, 2022, at the Gaylord Opryland Resort & Convention Center in Nashville, TN. For more information on the event, [click here](#).

“Records management, information management, and information governance professionals work with Microsoft solutions all day, and we are pleased we can offer ten dedicated sessions in partnership with Microsoft and their team of subject matter experts to provide the knowledge needed for them to be most effective and efficient in their careers,” said Nathan Hughes, Executive Director for ARMA International. “In addition to the Microsoft track, attendees at our event next month in Nashville will hear from dynamic keynotes, learn and share best practices from global industry titans, earn certification CEUs, and have access to unparalleled networking opportunities.”

On Saturday, October 15, Erica Toelle, Senior Product Marketing Manager for Data Lifecycle and Records Management at Microsoft, will lead a full-day interactive and immersive workshop, where attendees will get hands-on experience working with the Microsoft Purview Records Management solution. Attendees will learn how retention and deletion work; the records management solution capabilities; how to create a file plan for retention and deletion settings and actions; when items should be marked as records; and how to publish and apply retention labels. (10 am–6 pm/7 CEUs)

During the conference from Sunday, October 16 through Tuesday, October 18, speakers from Microsoft, their customers, and their partners will present the following sessions and case studies. Each of these sessions will be eligible for 1 CEU Credit. All the following sessions will be available for in-person, virtual and livestream registration options. For access to the complete conference program, [click here](#).

Sunday, October 16

- The Ultimate Overview of Microsoft Purview Records Management – Erica Toelle will go through an overview of every feature in Microsoft Records Management and explain how and why to use it. This is a perfect session for a beginner. (3:00 – 3:50 pm)
- How We Do Records Management at Microsoft – presented by Jorge Garcia from Microsoft Corporate, External, and Legal Affairs will discuss Microsoft’s approach to managing records at a global organization in the heart of innovative tech, and how they help shape it and how it shapes them. (4:00 – 4:50 pm)

Monday, October 17

- How the World's Largest Companies Deploy Microsoft Purview Records Management presented by Microsoft’s Brendon Lee who will share the most common scenarios that they see in Microsoft Purview Records Management deployments and how to configure solutions to accomplish them. (11:00 – 11:50 am)

- How we deployed Electronic Records Management in Microsoft 365 for multiple different government agencies within the same tenant presented by Tim Shinkle, VP, Millican & Associates who will address how to plan a Microsoft Records Management deployment with strict data boundaries when multiple agencies share the same tenant. (12:00 – 12:50 pm)

- Microsoft Purview Records Management: Our Vision for the Future presented by Roberto Yglesias, Principal Product Manager - Microsoft Purview, Microsoft. Roberto will cover the future vision for Microsoft Purview Data Lifecycle and Records Management products and review the features that will be delivered in the coming months. (3:00 – 3:50 pm)

- 10 Lessons Learned from Helping 100s of Customers with Microsoft Purview and Records Management presented by Joanne Klein, Microsoft 365 Consultant and MVP, NexNovus and David Drever, Senior Manager and Enterprise Architect, Protiviti, who will walk through the top 10 lessons learned from helping 100s of customers and community members use Microsoft Purview solutions and share expertise in Information Protection, eDiscovery, and other Microsoft compliance solutions. (4:00 – 4:50 pm)

Tuesday, October 18

- Vision realized: How SharePoint Syntex delivers on the promise of AI for Information Governance. Chris McNulty, Director of Product Marketing, Microsoft will explain how the dream of using AI to organize, manage, and secure content, optimize search and discoverability, and automate and improve your most critical business processes is now a reality with SharePoint Syntex. (12:00 – 12:50 pm)

- 5 Best Practices for Using Microsoft Purview eDiscovery (Premium), Caitlin Fitzgerald, Senior Product Marketing Manager at Microsoft, will share how to find relevant data and respond to investigations using Microsoft Purview eDiscovery (Premium) more efficiently. Caitlyn will cover best practices for placing holds, creating collections, reducing volume for review and export and share learnings from the internal Legal team at Microsoft. (4:00 – 4:50 pm)

- Driving Digital Transformation: How Our Customers Have Raised the Profile of Their Records Management Programs with Microsoft 365 presented by Atle Skjekkeland, CEO, and Vivek Bhatt, CTO, Infotechtion Ltd. Atle and Vivek will tell the stories of customers that have leveraged digital transformation with Microsoft 365 to raise the profile of their information governance programs. (5:00 – 5:50 pm)

InfoCon 2022 offers three ways to register. In-person registration grants access to all conference education sessions—keynote sessions, industry group discussions, non-ticketed networking events, and the Experience Hall. The second option is the Keynote and Connect registration which provides access to all keynote sessions, non-ticketed networking events, and the Experience Hall; and the Virtual registration gives livestream access to all keynote sessions, the Microsoft 365 education track, and virtual networking events. To register for InfoCon 2022, [click here](#).

ARMA International (www.arma.org), formed in 1955, is the world's leading membership organization serving almost 5,000 professionals who manage and govern information in 52 countries. Members represent the community of records management, information management, and information governance professionals who harness the benefits and reduce the risks of information. ARMA provides information professionals with the resources, tools, and training they need to effectively manage records and information within an established information governance framework. Works that are associated with the framework include the Principles, the Information Governance Implementation Model, and the

Information Governance Body of Knowledge (IGBOK). ARMA recognizes professionals who have mastered these concepts through the Information Governance Professional (IGP) Certification.

Wednesday, August 17, 2022: ARMA International Appoints Ankura's Senior Director Neal Schubert As New Outside Director

ARMA INTERNATIONAL APPOINTS ANKURA'S SENIOR DIRECTOR NEAL SCHUBERT AS THE ORGANIZATION'S NEW OUTSIDE DIRECTOR

LEE'S SUMMIT, MO August 15, 2022 – ARMA International's (www.arma.org), Board of Directors are pleased to announce the appointment of Neal Schubert, Senior Director at Ankura Consulting Group, as the new Outside Director for this leading membership organization serving professionals who manage and govern information. The ARMA BOD selected Schubert to offer an "outside" perspective to board discussions and to provide board governance and general business oversight as well as guidance in strategic planning.

"Neal has led and managed various functional teams of highly skilled professionals throughout a multitude of environments, producing qualitative and quantifiable results and the ARMA Board and our entire staff, are excited to have the opportunity to work with him," said Nathan Hughes, Executive Director, ARMA International. "We look forward to gaining insight from Neal's expertise and the valuable outside perspective he will bring to the group as we continue to move our organization forward." Neal Schubert is a Senior Director at Ankura based out of Washington, DC. He is a versatile professional with over a decade of proven leadership and military service. Neal has expertise in cybersecurity, operations, intelligence, security, National Institute of Standards and Technology (NIST), and Risk Management Framework (RMF). Prior to joining Ankura, Neal served as a cybersecurity manager for a global enterprise at a joint command in the Department of Defense, leading experts in accreditation, authorizations, Security Orchestration Automation Response (SOAR), and cloud computing solutions. Throughout his career, Neal has worked across three continents and cyberspaces with a plethora of Joint, Interagency, Interoperable, and Multinational partners shaping National Strategic goals and objectives. As a result, Neal leverages his diverse advisory experiences to synergize organizational efforts to produce effective solutions.

"I am extremely humbled to join this extraordinary group of professionals and this innovative organization. I look forward to serving and supporting our ARMA members. This is an exciting time to synergize information management efforts while aligning with the constantly expanding digital era," said Neal Schubert.

Wednesday, July 13, 2022: ARMA Provides \$20,000 to Fund Programs for Students Pursuing Degrees in Information Governance

ARMA INTERNATIONAL PROVIDES \$20,000 TO FUND PROGRAMS FOR STUDENTS PURSUING DEGREES IN INFORMATION GOVERNANCE

Scholarships are in Partnership with ARMA International Educational Foundation (AIEF)

LEE'S SUMMIT, MO June 13, 2022 – ARMA International (www.arma.org) recently donated \$20,000 in funding to the ARMA International Educational Foundation (AIEF), as part of a multi-year commitment to funding programs aiding information management professionals and the industry. These funds allowed for an additional 4 scholarship recipients, for a total of 8 for the AIEF's 2022 Spring Foundation Education Scholarship program. This initiative is part of a larger joint program of increasing awareness and awarding additional scholarship and funding educational program, courses and conference attendance in conjunction with ARMA, the world's leading membership organization serving professionals who manage and govern information.

"ARMA's recent, and generous, donation to the AIEF will go a long way to support the Foundation's mission - funding scholarships and helping practitioners increase their RIM/IG knowledge," said **Tyler Selle, the AIEF Chair**. "We are so appreciative to ARMA, this is the largest single donation we have received during my tenure with the AIEF, and it will certainly help to elevate the future professionals of our industry."

The 2022 Spring Foundation Education Scholarship Awards were presented to eight students. The donation from ARMA went to four awardees who would not have been eligible without the additional funding. The recipients include Kaitlyn Greenberg who is pursuing a Master of Information degree at Rutgers University (\$3,000); Teshwana Threat who is pursuing a Masters of Library Science and Information at Louisiana State University (\$3,000); Stacy Vandenput who is pursuing a Masters of Archive and Records Administration at San Jose State University (\$3,000); and Melissa Williamson who is pursuing a Bachelor degree at the University of Guelph (\$1,200). These students were added to four other recipients who are pursuing degrees at the University of Milwaukee, University of South Africa, and McGill University.

"We are pleased to be partnering with the ARMA International Educational Foundation to help support these deserving students who have shown an interest in pursuing careers in records information management/information governance," said **Nathan Hughes, Executive Director, ARMA**. "There were many strong applicants this year from a diverse and international field competing for limited funding; we are glad we were able to help support these rising stars."

ARMA International (www.arma.org), formed in 1955, is the world's leading membership organization serving almost 5,000 professionals who manage and govern information in 52 countries. Members represent the community of records management, information management, and information governance professionals who harness the benefits and reduce the risks of information. ARMA provides information professionals with the resources, tools, and training they need to effectively manage records and information within an established information governance framework.

The **ARMA International Educational Foundation** (AIEF) is a leading organization that enhances the practical and scholarly knowledge of information management by funding and promoting research, scholarship, and educational opportunities for information management professionals. The Foundation is a non-profit corporation with 501(c)3 tax exempt status in the United States. For additional information, please visit: <http://armaedfoundation.org/>.

Friday, July 1, 2022: ARMA International Seats 2022-2023 Board of Directors

ARMA International Seats 2022-2023 Board of Directors

Wendy McLain, MLIS, CRM Becomes New President for ARMA International

Overland Park, KS July 01, 2022 - The ARMA International (www.arma.org) Board of Directors seated its new president, president-elect, and directors today, as the association's 2022-23 fiscal year begins. ARMA International is the world's leading membership organization serving professionals who manage and govern information assets.

"We are thrilled to welcome **Wendy McLain**, MLIS, CRM as the new president and **Margaret Hermesmeyer**, MLIS, IGP, CRM, as the president-elect of ARMA International. Together they bring years of leadership experience to our organization, and we look forward to working closely with them, and the entire board," said **Nate Hughes**, Executive Director, ARMA. "Wendy will be replacing outgoing president **Michael Haley**, IGP, a principal consultant with Cohasset Associates, who steps into the role of immediate past president. We are grateful to the wonderful leadership Michael has provided as president of our board and wish him continued success."

"I believe experienced professionals have a duty to give back through volunteerism and mentoring. I am honored to be elected to this new role to lead ARMA in serving our members as they navigate the challenging world of RIM/IG," said Wendy McLain.

Wendy brings 30+ years of experience in records and information governance in government, petrochemical, engineering, and healthcare. In partnership with IT, Legal, Compliance, and other stakeholders, Wendy drives ongoing compliance, synergies, and process improvements. Throughout her career, she has served in local and international roles including the ICRM Board 2012-18 and the ARMA International Board 2019-present.

The ARMA International Board of Directors for 2022-2023 also includes:

- President-elect **Margaret Hermesmeyer**, MLIS, IGP, CRM is an Information Lifecycle Governance Contractor with PNC Financial Services Group.
- **Michael Landau** continues as treasurer. Landau is the National Compliance Manager, Cloud Data Sense at NetApp.
- **Megan Butcher**, CRM, CIPP/US, ITIL and **Ellie Kim**, MAS, IGP, CIP continue on the board as directors. Butcher is Senior Manager, Privacy & Data Protection with The TJX Companies, Inc. Kim is Senior Consultant at Alberta Health Services and is based in Alberta, Canada.
- **Tyrene Bada**, MLS, CRM and **Cindy Chmura** remain on the board as directors. Bada is Systems Analyst with the City of Beaverton. Chmura is a Cyber Security Senior Manager at Deloitte Services, LP.
- **Melonie Davis Jones** is re-appointed for a second term as outside director. Jones is a privacy consultant and attorney.

Wednesday, May 18, 2022: ARMA International Seeks Nominations For Outside Director

LEE'S SUMMIT, MO May 18, 2022 – ARMA International, the world's leading membership organization serving nearly 5,000 professionals who manage and govern information is seeking nominations for an outside director to take office July 1, 2022. Nominations must be submitted no later than June 3, 2022 and will be reviewed by ARMA International's Elections Committee.

"Our Board of Directors realizes the need for an 'outside' perspective for important board discussions and seeks nominations of executives who have board governance and general business oversight experience in any sector," explains Nate Hughes, Executive Director, ARMA International. "We are looking for an individual with strategic planning experience, the ability to engage and influence other professionals across sectors and demonstrate the ability to aid current and future initiatives."

Ideal candidates should have experience at the board-level with a not-for-profit or for-profit organization; working internationally across multiple industries or sectors; working in information governance or related practices and in higher education programming or university archives lobbying and/or advocacy for non-profit organizations. Candidates should also understand the necessity of information management within organizations, have experience working with or for a not-for-profit or non-profit organization in any capacity (e.g., volunteer, board member) and possess an understanding of the fiduciary responsibilities of a board.

Individuals can nominate themselves or someone else for the position by submitting contact information, resume with employment history and a 300-word description of the reason the nominee will be an effective outside director. Information should be sent to Board.Affairs@armaintl.org **no later than by 11:59 p.m. CST on June 3, 2022.**

The ARMA International Board of Directors Elections Committee will review all nominations and notify all qualified nominees of their nomination via e-mail. Those who accept their nomination will be considered candidates. The committee will review all candidate materials, may interview each qualified candidate, and will ultimately recommend a candidate to the Board of Directors for appointment. Appointment is anticipated on **June 23, 2022**. For additional information, contact Board.Affairs@armaintl.org.

Detailed information on the nomination process can be found at arma.org/OutsideDirectorNomination

ARMA International (www.arma.org), formed in 1955, is the world's leading membership organization serving almost 5,000 professionals who manage and govern information in 52 countries. Members represent the community of records management, information management, and information governance professionals who harness the benefits and reduce the risks of information. ARMA provides information professionals with the resources, tools, and training they need to effectively manage records and information within an established information governance framework. Works that are associated with the framework include the Principles, the Information Governance Maturity Model and the Information Governance Body of Knowledge (IGBOK). ARMA recognizes professionals who have mastered these concepts through the Information Governance Professional (IGP) Certification.

Tuesday, February 22, 2022: Announcing the 2022-2023 ARMA Board of Directors Election Results

It's my honor as your president of the ARMA International Board of Directors to announce the election results for the 2022-2023 ARMA Board of Directors.

Four board positions were filled during this election, President-Elect, Treasurer and two Director positions. The roles of President-Elect and Treasurer were elected by acclamation and the roles of Director were elected via an open vote. The call for nominations was released and promoted in early-November and was open for five weeks. Open voting was held from January 17-February 7, 2022. Thank you to all of our candidates who ran for a board position and your ongoing service to ARMA.

I also want to thank the Election Management Task Force for their work to make ARMA a strong organization while moving forward in a fair and impartial manner. The chair of this task force, as designated by our governing documents, is Jason Stearns, Chair of the Board of Directors and the members are Tyrene Bada, Cindy Chmura, Catharine Horwood and Charlie Sodano.

If you are not familiar with the new board members, you can see below, how each person's expertise and skills will immediately benefit ARMA International. The organization is in good hands with the addition of these capable members. The Board of Directors help mold the future of organization. The continued support of our members, combined with the leadership of the ARMA board, will help shape our future and success.

The new President-Elect for ARMA International is Margaret Hermesmeyer. Margaret Hermesmeyer is a CRM, an IGP, and holds a master's degree in Library and Information Science from The University of Texas at Austin. She has over 25 years' experience in Records and Information Management. Currently an information management consultant / contractor working with PNC Financial Services Group - Information Lifecycle Governance, she has previously served as Chief of the Information Governance and Logistical Operations Division at the Office of the Attorney General of Texas, as the Chair of the Records Management Interagency Coordinating Council in Texas, as the University Registrar at the University of Texas of the Permian Basin, as a Government Information Analyst at the Texas State Library and Archives Commission, and as an Adjunct Assistant Professor at the School of Information at the University of Texas at Austin.

Margaret served on the ARMA International Board of Directors for the 2015-2018 term. She has also served on several ARMA International project groups including the ARMA International's Industry Expert Task Force for development of the Information Governance Book of Knowledge (the IGBOK), on the consensus group to update the RIM Core Competencies, on the 2012 consensus group for the ANSI/ARMA standards for "Managing Electronic Messages as Records," and served as chair of the consensus group to revise the associated technical report. She has served on the Austin ARMA Chapter Board of Directors in various positions including Chapter President 2012 - 2014.

Continuing as Treasurer for ARMA International is Michael Landau. Michael Landau is currently the National Manager of Strategic Accounts for Veritas Technology. He works with the largest global and regional organizations and agencies to drive successful transformation projects in Records, Governance, Data Protection, Compliance, Data Visibility, eDiscovery, cloud migrations and Long-Term Retention / Archiving. Having recently been VP at a data migration and restoration company, he has run hundreds of data migration, remediation, eDiscovery, and compliance projects with a focus on helping clients know what they have, design a path forward and protect their data on premise or in the cloud.

He is continuing as Treasurer for ARMA International. Regionally he has served as Treasurer and VP of Professional Development for ARMA Metro NYC and VP from ARMA NNJ and was the Region Director

for the Northeast prior to being elected to the ARMA International board. He is also active in eDiscovery, Legal Technology, and IG organizations as well as other non-profits.

Continuing as Director for ARMA International is Megan Butcher. Megan Butcher is a speaker, author, and the Senior Manager of Privacy and Data Protection for a global retail company. Megan currently serves as an Interim Director on the ARMA International Board of Directors and is humbled to continue serving ARMA members and partners as a Director for a three-year term.

As a Certified Records Manager (CRM) and Certified Information Privacy Professional - US (CIPP/US), Megan has experience with both managing information throughout the records lifecycle and with implementing successful privacy programs and training.

Megan has been an active member of ARMA for 4+ years and previously served as the Past-President of the Orange County, CA chapter of ARMA (OCARMA), which received the 2020 ARMA Chapter Luminary Award. Additionally, Megan serves the Information Management community as a volunteer CRM Trainer for ICRM, as a ARMA International Conference presenter, and by speaking at local chapters and regional conferences. Megan has authored two research articles – one for the ARMA International Education Foundation (AIEF) and another for Chapman Law School. Overall, Megan enjoys being a thought leader, trail blazer, and service minded leader for ARMA members worldwide.

Continuing as Director for ARMA International is Ellie Kim. Ellie has been an ARMA member for over ten years. She currently resides in Calgary, Alberta and is a member of the Calgary Chapter. She has been serving the ARMA community almost as long as she has been a member. Ellie served on the ARMA Vancouver Chapter Board, including as the chapter president. She currently is a member of the ARMA Canada Region Board. Volunteering at ARMA is how she repays her debt to the community that helped define her career aspirations.

Professionally, her experience ranges from records & information management, knowledge management and policy development. Her experience covers various sectors, including local government, IT and financial services.

Ellie holds a Senior Consultant position at Alberta Health Services, a provincial (state-wide) healthcare service in Canada. She earned the IGP and CIP designations and a Master of Archival Studies degree.

The complete list of the current ARMA International Board of Directors is available on the [website](#).

We are excited for this Board of Directors and know their expertise as well as their ongoing volunteer experience will assist ARMA in providing more value to our members. Please join me in congratulating Margaret, Michael, Megan and Ellie on their new roles.

Thank you again for your participation and continued commitment to ARMA.

Michael Haley
President
ARMA Board of Directors

Tuesday, December 21, 2021: ARMA International Educational Foundation Publishes New Research Report

Announcing the release the ARMA International Educational Foundation research report, **“Third-Party Risk Management: Taming The Beast Using Information Governance”** by Sofia Empel, PhD, CRM.

Organizations are increasingly leveraging third parties to achieve strategic objectives, improve efficiencies, and access expertise. Data once stored internally by organizations may now be managed and stored by third parties outside an organization’s environment. Regulators, stakeholders, and especially the organizations expect third parties to protect and manage this data with the utmost diligence. This paper provides an overview of the third-party risk management process and focuses on the data-related risks posed by third parties and the strategies to mitigate those risks.

Sofia Empel, PhD, CRM, IGP, is the Director, Information Governance at a healthcare data analytics company. She leads the company’s enterprise-wide third-party risk management program for the Compliance Department. Dr. Empel previously worked as an information management consultant specializing in program development, training, technology implementation, and analytical services. She often teaches, writes, and speaks on information management topics. She was a 2010 Foundation scholarship recipient and served on the Foundation’s Research Committee from 2015 to 2018.

The Foundation is a leading organization that embraces the practical and scholarly knowledge of information management by funding and promoting research, scholarship, and educational opportunities for information management professionals. The Foundation is a non-profit corporation with 501(c) 3 tax exempt status in the US. For additional information, please visit: <http://armaedfoundation.org/> We welcome all information management professionals to join us on social media.

Friday, August 27, 2021: ARMA's Annual Conference to be Virtual October 17-20, 2021

OVERLAND PARK, KS_ ARMA – ARMA International's InfoCon 2021, the world's leading conference for professionals in information management, will transition to a fully virtual format and will continue to take place October 17-20, 2021. The Board of Directors gave their full support to the move on Thursday, August 27, based on health and safety concerns stemming from the continued presence of the COVID-19 pandemic.

"The safety and welfare of all those attending our conference, along with the hundreds of individuals that help support our event, has always been our primary concern in the planning of InfoCon. Although it is unfortunate that we are unable to get together as a community in person this year, we look forward to providing a phenomenal virtual experience for attendees around the globe. On behalf of the Board of Directors and staff at ARMA International, we are excited to see you all virtually in October!" Nathan Hughes, Executive Director

The virtual event will feature the same value as the hybrid event, including traditional CORE and PLUS options, Leadership Summit, and keynotes and awards presentations. Attendees will experience industry leading content, 60+ sessions, continuing education credits, and interactive opportunities with industry business partners, and opportunities to connect with others in the information community.

For more information, see the ARMA InfoCon website: www.armacinfocon.org.

ARMA International serves more than 5,000 professionals who manage, protect, and govern the information assets of businesses and institutions.

Comments...

Yvonne Spence says...

Posted Friday, September 10, 2021

What if you already registered for the virtual conference?

Elena V. Ramirez says...

Posted Tuesday, August 31, 2021

Curious if the cost to attend the virtual mode is the same as in person.

Amy Dondy says...

Posted Friday, August 27, 2021

Very happy to hear that you'll be going totally virtual. I wasn't able to ask to attend a conference when my office is still closed down and the original virtual offerings didn't provide the educational opportunities I needed. Now, with the conference totally virtual, I can justify my attendance to my 18th ARMA Conference. Thank you for your decision to put the health and safety of your members first.

Thursday, July 1, 2021: ARMA Seats its 2021-2022 Board of Directors

The ARMA Board of Directors seated its new president, president-elect, and directors today, as the association's 2021-22 fiscal year begins.

The new president, Michael Haley, is a principal consultant with Cohasset Associates. Outgoing president Jason Stearns, IGP, CIPP, CRM, steps into the role of immediate past president. Stearns is an information governance program manager at Citadel.

Wendy McLain, CRM, former director, is the president-elect. McLain is manager of enterprise content & records management at Valero Energy Corporation.

Cindy Chmura and Meghan Butcher join the board as directors. Chmura is the senior manager, Technical Prog/Proj Mgt | US ITS Cyber Security, at Deloitte Services LP in Detroit. Butcher is a senior analyst, privacy & records management.

Melonie Davis Jones and Scott Oser join the board to serve as outside directors. Jones is a privacy consultant and attorney. Oser is an association consultant at Scott Oser Associates.

In addition, Ellie Kim joins the board of directors to fulfill the recently added open director position. Kim is a senior consultant at Alberta Health Services, and is based in Alberta Canada.

Board elections are typically held in January of each year. Visit the website for a complete listing of the ARMA 2021-2022 board and contact information.

Thursday, May 27, 2021: ARMA Board of Directors Announces New Director Position

The ARMA Board of Directors is excited to announce the addition of a Director position on the Board of Directors. The goal of the ARMA Board of Directors is to always ensure that all members voices are heard, represented, and that the board is a reflection of its membership and international representation. As such, members around the world are encouraged to consider their qualifications to serve on the ARMA International Board of Directors.

The Board of Directors will appoint a qualified member to the new position starting July 1, 2021. If you are interested in serving on the Board of Directors, or know someone qualified, view additional information, qualifications, and complete the online form, [click here](#).

ARMA is the world's leading membership organization serving professionals managing and governing information assets.

Thursday, May 27, 2021: ARMA Board of Directors Announces New Director Position

The ARMA Board of Directors is excited to announce the addition of a Director position on the Board of Directors. The goal of the ARMA Board of Directors is to always ensure that all members voices are heard, represented, and that the board is a reflection of its membership and international representation. As such, members around the world are encouraged to consider their qualifications to serve on the ARMA International Board of Directors.

The Board of Directors will appoint a qualified member to the new position starting July 1, 2021. If you are interested in serving on the Board of Directors, or know someone qualified, view additional information, qualifications, and complete the online form, [click here](#).

ARMA is the world's leading membership organization serving professionals managing and governing information assets.

Wednesday, May 26, 2021: ARMA Announces New Executive Director

ARMA International is excited to announce the appointment of Nathan Hughes as Executive Director of ARMA International. Nathan has been with ARMA International for 6 years, serving in several departmental leadership roles, transforming each to support the near and long-term goals of the organization. While under his leadership, ARMA has experienced growth in several areas, including annual conference development, business partner sponsorships, partner networks and organizational operations, while maintaining stability and navigating through a global pandemic, including the successful transition to a fully virtual conference in 2020. His past experience includes architecting an enterprise-wide content management solution and development of SharePoint governance for the Federal Reserve Banking System, along with serving as a technical advisor for a boutique law firm specializing in reducing legal risks and supporting compliance in information governance.

Nathan Hughes has currently been serving as Interim Executive Staff Officer of ARMA International.

"The Board is thrilled about Nate Hughes' appointment to Executive Director," says Board President Jason Stearns. "The Board has worked with Nate for several years and is excited to have him lead our organization and partner with us as we plan ARMA's future."

ARMA is the world's leading membership organization serving professionals managing and governing information assets.

Thursday, April 8, 2021: Registration Open For InfoCon2021

Register NOW to save your seat at InfoCon 2021 – coming October 17-20, 2021. Rates increase May 3rd!

Be part of the action as ARMA International hosts our first hybrid conference - live. Our goal is that everyone everywhere can join together as one community through connection.

Attendees will have options to register for CORE or PLUS registrations, pre-con educational Leadership Summit, a virtual conference experience option, and virtual ICRM Exam Prep Workshops. Click on the link below to see what you can experience at InfoCon2021!

ARMA InfoCon always delivers deeply-vetted content sessions that address real challenges in today's information landscape. Attendees will have the opportunity to choose sessions between a variety of educational tracks, including:

- **Advanced Information Concepts:** Sessions focused on advanced information topics such as digital transformation, content services, process automation, continuous auditing and analytics, etc.
- **Creating Structure and Improving Process:** Sessions focused on the topics of information structure, taxonomy, file plans, metadata, etc., as well as those on process improvement, process analysis, and process management.
- **Information Forward (Advanced Technology):** Sessions focused on any type of advanced technology, for example, artificial intelligence, machine learning, blockchain, automated technology-assisted review, autoclassification, etc.
- **Information Fundamentals:** Sessions focused on the fundamentals of records management, information management, document management, content management, data management, etc.
- **Legal and E-Discovery:** Sessions focused on legal topics related to information such as contracts management, eDiscovery, technology-assisted review, PII, legal obligations, etc.
- **Microsoft Technologies:** Sessions focused on Microsoft technologies of any kind including Teams, SharePoint, Office365, Yammer, Office, etc.
- **Professional Advancement:** Sessions focused on individual development, for example, certifications, career development, career path analysis, team building, etc.
- **Reducing Organizational Information Risk:** Sessions focused on information risk reduction such as eDiscovery, ROT analysis, information migration, file share reduction, etc.

Visit ARMA InfoCon2021 for additional information on:

- Pricing and Options
- Agenda at a Glance
- Hotel and Venue Details
- InfoCon 2020 HighlightsAnd More!

Thursday, March 18, 2021: ARMA and ACEDS Launch Strategic Partnership

ACEDS and ARMA partner to provide premier training and certification programs for legal professionals

Press Release

March 18, 2021 – The Association of Certified E-Discovery Specialists (ACEDS), the world’s leading e-discovery training and certification organization and part of The BARBRI Group, and ARMA International, the leading global information governance and records management leader announce their strategic partnership today. This new alliance will provide lawyers and legal professionals access to two of the industry’s premier online learning resources and top-tier certifications.

Through the partnership, ACEDS and ARMA will collaborate on professional development resources and events including co-sponsored and -branded content and webinars. ACEDS’ eDiscovery Executive (eDEX) Certificate program will be offered at ARMA.org, and ARMA’s Essentials of Information Governance Certificate course will be offered at ACEDS.org. Members of both ACEDS and ARMA will also receive discounted access to each organization’s educational programs and events.

The powerful combination of ACEDS’ e-discovery training and flagship CEDS certification and ARMA’s Essentials of Information Governance course and IGP certification will provide members of both organizations with the knowledge and confidence to navigate the challenges of information governance and e-discovery.

“ARMA’s reputation in information governance and records management education is unmatched,” ACEDS President Michael Quartararo said. “Given the cross-over between information governance and e-discovery, this relationship offers significant educational value, resources and opportunities for both ACEDS and ARMA members. This is the type of collaboration with the potential for raising the overall level of expertise across our collective communities and improving our profession as a whole.”

“ARMA International is excited about our new partnership with ACEDS and the opportunities it will offer our combined community of professionals,” Jason Stearns, ARMA board president said. “The education and resources available to our members are key to ongoing success.”

About ACEDS

The Association of Certified E-Discovery Specialists (ACEDS), part of leading legal education provider [The BARBRI Group](#), is a global association for professionals working in e-discovery, information governance, compliance, and the broader legal community. ACEDS provides training and certification in e-discovery and related disciplines to corporate legal departments, law firms, the government, service providers and institutions of higher learning. The CEDS certification is recognized around the world and used to verify skills and competence in electronic discovery for organizations and individuals through training, certification, and ongoing education. The CEDS credential is held by legal professionals at the largest Fortune 500 companies, Am Law 200 firms and government agencies. ACEDS has 26 chapters, with locations in major U.S. cities, the UK, Ireland, Canada, the Netherlands, and South Africa. Our goal is to help professionals and organizations reduce the costs and risks associated with e-discovery while helping to improve and verify their skills and advance their careers and overall technology competence in e-discovery and related fields.

About ARMA International

ARMA International is the community of records management, information management, and information governance professionals who harness the benefits and reduce the risks of information. Since 1955, ARMA has been the consistent provider of resources, education, certification, and unparalleled networking opportunities. With members spanning across 50 countries, ARMA sets the standards and best practices that information management professionals leverage to address the full information lifecycle. When it comes to managing an organization's most vital asset – information – ARMA has the comprehensive resources to secure success.

Click [here](#) for the full list of the partnership benefits available to ARMA Members.

Wednesday, February 24, 2021: Message from the President: Announcing the 2021-2022 Board of Directors

It's my honor as president of the ARMA board to announce the new constituents of the 2021-2022 ARMA Board of Directors.

This year we had a wonderful group of candidates who stepped forward to run for our open president-elect and director positions. I thank each of our candidates for their continued passion and service to ARMA International!

Congratulations to our newly elected board members. These candidates officially take their positions on July 1, 2021, when the Board's term officially begins. Below, you can see how each person's expertise will immediately benefit ARMA International. The organization is in good hands with the addition of these members.

I also want to thank the Election Management Task Force (EMTF) for its work to make ARMA a strong organization while moving forward in an impartial manner. The chair, as designated by our governing documents, is Immediate Past President Bill Bradford, and the distinguished EMTF members are Michael Haley, Michelle Kirk, and Chris Bednar.

The board helps shape the future of the organization. The continued support of our members, combined with the leadership of the ARMA board, will help shape our future plans and success as an association.

Our new president-elect for ARMA International is Wendy McLain, CRM. Wendy is the Manager of Enterprise Content & Records Management at Valero Energy Corporation located in San Antonio, TX. In her role, Wendy is responsible for strategies, programs, policies, and key projects that govern the way Valero manages its corporate records and other valuable information. Prior to Valero, Wendy served as Director of Records Management at Amedisys where she developed a comprehensive records and information management program.

Wendy holds a Master of Library and Information Science from Louisiana State University and has been a Certified Records Manager for 22 years. She has served ARMA as director since 2019, and previously served on the Board of Directors for ICRM.

The new director for ARMA International is Cindy Chmura. Cindy is the eDiscovery Operations Manager, ITS Cyber Security, at Deloitte Services LP in Detroit, where she leads the firm's forensics collection of evidence for the Office of General Counsel. At Deloitte, Cindy also serves as a Well-Being Co-Leader and Diversity, Equity and Inclusion (DEI) Champion.

Cindy has a BS in Public Affairs Management, Economics from Michigan State University. She has held several roles as an ARMA volunteer including Great Lakes Region Chapter Advisor, Values Task Force member, and various chapter board of director positions.

Due to a vacancy for a director position with Wendy McLain's election as president-elect an appointment has been made to fill that position for the remainder of the term.

Our new appointed director for ARMA International is Megan Butcher, CRM, CIPP/US, ITIL. Megan is a Senior Analyst, Privacy & Records Management who enjoys helping people understand information management in simpler terms. Megan has experience with implementing policies, procedures, and programs that managing the information lifecycle and protect Personally Identifiable Information (PII). As an active professional, she managed a two-time award-winning cybersecurity awareness training program, presented on Information Governance three times at the ARMA InfoCon 2020, presented for several ARMA chapters, led CRM training, published an article in the May 2020 Chapman

Law Review journal, and is preparing to publish an article with the ARMA International Education Foundation (AIEF) in 2021.

Megan is the Past-President of the Orange County ARMA Chapter (OCARMA), which won the 2020 ARMA Chapter Luminary Award, and co-chair of the Orange County International Association of Privacy Professionals chapter.

The complete list of the current ARMA International Board of Directors is available on the [website](#).

Thank you again to our new board members for your dedication and willingness to serve in office, and my thanks to our members for all of your participation and continued commitment to ARMA. Please remember to be active participants in your local chapters and to run for your local offices – and consider running for the ARMA International Board of Directors in the future.

Jason Stearns

ARMA President

Friday, February 12, 2021: ARMA International Staff Announcement

As we head into 2021, ARMA is excited to announce a few organizational shifts to help us continue to meet the needs of our members. As Interim Executive Staff Officer, Nate Hughes, will lead ARMA staff in supporting the strategic direction and continued organizational success. Nate will serve in this role as ARMA finalizes an organizational assessment this spring and will work with the ARMA International Board of Directors in establishing the strategic long-term path of the organization. While Tricia Smith, Executive Director of Engagement, will continue to focus on enhancing member experience and membership growth.

As content and education programming continues to be a keystone to ARMA International, Ann Snyder has been promoted to Content and Education Director. Ann will be responsible for managing the development and administration of content for education programs as well as the design and implementation of ARMA training/certification programs and workshops.

ARMA is the world's leading membership organization serving professionals managing and governing information assets.

Friday, January 15, 2021: 2021-2022 ARMA Board of Directors Election - Meet the Candidates

Dear ARMA Members,

Join the Election Management Task Force on Tuesday, January 19 from 4-5pm Eastern for a Meet the Candidates webinar for the 2021-2022 ARMA Board of Directors Election. This webinar is an opportunity for all members of ARMA to hear from the election candidates. To learn more about the election candidates please visit the **Election Candidate** page.

All ARMA members are welcome and encouraged to join the webinar and hear directly from candidates; while all ARMA members can attend this webinar, only professional members in good standing are eligible to vote.

You must be a member to register and attend. Click **here** to sign up.

Voting begins on January 18th. Eligible ARMA members will receive an email with their unique access information to vote.

Thank you in advance for your participation and helping sculpt the future of ARMA!

Bill Bradford

Immediate Past President, ARMA

Elections Management Task Force Chair

Wednesday, October 28, 2020: ARMA Values Statement Announcement

ARMA Values Statement Announcement

ARMA International announced at their annual conference, InfoCon 2020, a new organizational values statement. Approved by the Board of Directors at their October meeting, the values statement was announced at the conference by ARMA President, Jason Stearns.

ARMA Values Statement

ARMA International is committed to finding innovative ways to provide our personal and professional communities with guidance, learning, development, and opportunity. We value the open exchange of ideas, good governance, free flow of information, and thought leadership by seeking diversity, inclusivity, and equity in all its forms.

Wednesday, July 1, 2020: ARMA Seats its 2020-21 Board: New President, Treasurer, and Director

The ARMA Board of Directors seated its new president, treasurer, and director today, as the association's 2020-21 fiscal year begins.

The new president, Jason Stearns, IGP, CIPP, CRM, is information governance program manager at Citadel. Outgoing President Bill Bradford steps into the role of immediate past president. Bradford is program manager for privacy & compliance for the Regional Transportation District in Denver.

Michael Haley, treasurer since 2016, is the president-elect. Haley is a principal consultant with Cohasset Associates.

Michael Landau is the new treasurer. Landau is general manager of Professional Services - East and the data mobility specialist for Veritas Technologies.

Tyrene Bada, MLS, CRM, is the newest director. She is a records management specialist in the City Attorney's Office of Beaverton, Ore.

Board elections are typically held in January of each year. Visit the [website](#) for a complete listing of the ARMA 2020-21 board and contact information.

Tuesday, June 9, 2020: A Statement from the ARMA Board

Dear ARMA Members:

Community. It's a word that we use a lot in ARMA. There are Communities of Interest, of Place, and of Practice, and the ARMA International Community embodies all three. There are also Communities of Values. Though ARMA has not explicitly articulated institutional values to date, the Board is committed to addressing that—with member input and as a priority action item—in the coming weeks. We stand by, and with, our community members who are in pain or who seek support in driving change and action on racism within the organizations and institutions we serve and/or within ARMA. Our chapters can support each of us in our leadership roles within our profession. We are a community of thinkers, problem-solvers, colleagues, and allies. Together, we can impact change.

Sincerely,

Bill Bradford, President

Jason Stearns, President-Elect

Thursday, June 4, 2020: June 4 Updates from Board President and CEO

As we continue adjusting to the challenges of COVID-19 and the recent events affecting all of us, our colleagues, and our communities, we commend the ARMA community for its resilience.

The Board has been focused on being responsive to your needs—members, chapters, and business partners. Due to testing center closings, the IGP board has extended the test window for all IGP candidates through September 30, 2020. For ARMA members affected by job transitions, we have approved a dues renewal extension—to ensure you stay connected to ARMA resources and our community. Members can visit our **job board** for current job opportunities.

InfoCon 2020

The board and staff leadership team are actively modelling a virtual conference option. We have surveyed the ARMA community to guide our decisions and will share more of our plans in mid-June. Watch your email for more.

Together, we will get through these times by remaining nimble, resilient, and innovative. ARMA is here to help. Please contact either of us, or any board member, with questions.

Bill Bradford, board president

Mona Buckley, ARMA CEO

Thursday, May 14, 2020: Update From Board President and CEO – May 14, 2020

As we all continue adjusting to the challenges of COVID-19, we commend the IM and IG community for its resilience and professionalism. More than ever, information management is essential to our organizations and profession. Last week, ARMA joined six international organizations in issuing just such a **statement**.

The Board has been focused on being responsive to your needs—members, chapters, and business partners. We are also modelling both the short and long-term impact of COVID-19 on our community, our organizations, and business in general.

The board and HQ leadership team continue to move forward with alternative scenario planning — including virtual options. This week, we asked the ARMA community and our business partners to complete a three-minute “pulse-check” survey, which will help us in our conference planning. Additionally, the low registration rates have been extended through May, and the board has approved a **no-risk registration policy** as well.

In June, the board will decide how to proceed with InfoCon 2020.

In addition, we've extended our **RIM Month discounts** through May 31, to support your educational and certification CEU needs.

Due to testing center closings in many locations, the IGP board has extended the test window for all pending IGP candidates through September 30, 2020.

Finally, for ARMA members affected by job transitions, we have approved a dues waiver/renewal extension—to ensure you stay connected to ARMA resources and our community. Our **job board** currently has more than a 100 listings.

Together, we will get through these challenges by remaining nimble, resilient, and innovative. ARMA is here to help. Please contact either of us, or any board member, with questions.

Bill Bradford, board president

Mona Buckley, ARMA CEO

Tuesday, May 5, 2020: ARMA InfoCon 2020 - Update from ARMA Board President & ARMA CEO

As an organization focused on education — and community — we continue to offer our sincere support to our members, industry friends & partners, and colleagues as we navigate the COVID-19 public health crisis.

ARMA chapters and regions either postponed or are redesigning events. As for **ARMA InfoCon 2020**, like most associations with fall conferences, ARMA is moving forward with continued, and alternative scenario, planning—including virtual options. We will conduct a member and sponsor/partners survey around the conference, this month.

We will also continue to communicate through our member newsletter InfoPro and ARMA Dispatch as well as through our Chapters. The Board will assess staff recommendations and options, and make decisions, in June.

How is ARMA supporting you during this time?

1. We promoted both complimentary and **discounted educational resources** throughout April's RIM Month—**select discounts will continue through May.**
2. We have approved a **"risk"-free InfoCon registration refund policy** so that you can plan NOW to attend—details are on the conference page.
3. We have an **ARMA COVID-19 resources section** on the home page, that might be the most helpful to you and your organizations at this time.
4. We continue to offer expert learning via webinars with industry partners.
5. For those affected by job transitions, we are providing a dues waiver/renewal extension.
6. A reminder that we have an active **Job Board** on our website that currently has over 100 opportunities.

We promise to continue to keep you informed and to continue to support you as we all adjust and pivot— and look forward to the other side.

Please reach out to either of us, or any Board member with questions.

Bill Bradford, President
Mona Buckley, CEO

Monday, May 4, 2020: ARMA Joins Signatories in Calling for Sound IM During Crisis

Today, ARMA International joined six information management organizations as a signatory in a **statement** asserting that good records management practices must not be dismissed or neglected during a crisis. The statement builds upon today's **UNESCO release** that says records management can help turn a threat like COVID-19 into an opportunity for greater support of "documentary heritage."

ARMA and the six signatories advise governments and other organizations around the globe to document their transactions now and for the future because "the duty to document does not cease in a crisis, it becomes more essential."

The statement calls for transparency during these unique times for the purposes of accountability and so that lessons learned can be archived for future crises.

"In these current circumstances, records may be at risk as new ways of working are rapidly adopted without the usual processes and infrastructure," the release says. Proper documentation, according to the statement, can help assure these records remain available for business continuity, research, innovation, and guidance for future generations.

Joining ARMA as signatories are the following organizations:

- International Conference of Information Commissioners
- International Council on Archives
- Digital Preservation Coalition
- Research Data Alliance
- CODATA
- World Data Systems

See also:

- The Signatories' Statement
- The Signatories' Statement in French
- The Signatories' Statement in Spanish
- The UNESCO Statement

Tuesday, April 14, 2020: Message from ARMA CEO

Dear ARMA Members:

As the new CEO (February 10), I regret that March events derailed more outreach to date. Regarding InfoCON 2020, ARMA President Bill Bradford and I will continue to regularly communicate on our website and via email and this newsletter.

We are still actively planning October's event — and, like all organizations, exploring alternative and hybrid scenarios. We appreciate the current commitment of sponsors, exhibitors, and members — and our early bird registrants.

Like all associations, ARMA's purpose is community, learning, and resource support. So, here's how we can help, during this time:

- RIM Month: April is its 25th anniversary and we are offering 25% anniversary discounts for on-demand, self-paced CE and learning tools. See our **RIM Month page**.
- Webinars and online community: Our partners and chapters continue to provide opportunities, almost weekly.
- COVID-19 resources: ARMA staff leader Nick Inglis has curated some of our most relevant items to support you and your organizations during this challenging time.

We wish you health and resiliency through this challenging time...and until we emerge on the other side, together. We will be in touch again at the end of this month with more information.

Mona Buckley, CEO

Friday, March 13, 2020: ARMA Releases Industry Survey On IG Maturity

According to the recent IG Maturity Index survey, a clear majority of respondents report that their organizations have *at least* the essentials in place with respect to eight measures of IG program maturity. The results should also serve as a wake-up call for those organizations that continue to fall behind when it comes to governing one of their organizations most important assets — information.

The IG Maturity Index Report – 2020, made available today, presents the results of the IG Maturity Index survey conducted by ARMA International and NetGovern in the final quarter of 2019, with the support and guidance of Osterman Research.

The survey aligns with ARMA’s Information Governance Implementation Model (IGIM) and is designed to measure overall IG program maturity and maturity across the seven key areas of the model. The IGIM offers a *functional* approach to IG, exploring the elements that need to be developed in seven key areas necessary for implementing a successful IG program. These seven key areas are as follows: steering committee, authorities, supports, processes, capabilities, structures, and infrastructure.

“We are thrilled to release the IG Maturity Index results and related resources to the IG community,” says Bill Bradford, president, ARMA International. “Because it is tied directly to the IGIM and supporting resources, the index will help organizations gain actionable insights. They won’t just learn their program’s IG maturity or how it compares to others, they will also have a clear road map and resources to take their program to the next level.”

The IG Maturity Index is a data-driven measure of the maturity of organizations’ IG programs — a measure that can be used as a reference point for year-over-year comparison of IG program maturity and progress. The Index is also a benchmark against which organizations can compare the state of their IG programs. Finally, by tying it to the IGIM and IGIM-aligned resources, it can serve as an aid to effective IG program implementation and improvement.

“The genesis of this project was to help ARMA establish clear data points around IG maturity, with the dual goal of providing the evidence required so organizations can make sound investments in their IG programs, while also helping IG professionals better assess their progress against the IGIM,” says Pierre Chamberland, founder/CEO of NetGovern and principle sponsor of the research project.

The survey garnered more than 900 responses across a range of organization sizes and job roles. “The significant number of responses gave us a high level of confidence in the statistical validity of the results, even when splitting the data by organization size,” says Michael Osterman, principal analyst of Osterman Research.

The second annual survey will be conducted in the fourth quarter of 2020.

When considering total respondents, between approximately one-quarter to one-third say their organizations are still deficient across the eight maturity measures. While in the minority, these companies are not meeting minimum standards and are exposing themselves to risks with potentially serious consequences. For small/mid-sized organizations, the percentage of deficient organizations is even higher in some key areas.

To those organizations that remain “deficient” in IG, the survey results could serve as a wake-up call and, in tandem with the IGIM, may help them gauge how to best implement or strengthen their organizational IG.

Download the IG Maturity Index Report — 2020.

Graphics from this report are available as standard graphics files and as slides for use by the IG community using an open-source license (Attribution-NonCommercial-ShareAlike 4.0 International [CC BY-NC-SA 4.0]).

Monday, February 10, 2020: ARMA announces new CEO

ARMA International is pleased to announce that Mona Buckley, MPA, CAE has joined us as CEO, effective today. ARMA is the world's leading membership organization serving professionals managing and governing information assets.

Buckley is a career association executive who has led and transformed four membership organizations, including stints at the America Bar Association and Professional Insurance Marketing Association. She holds a master's degree in Public Administration (Non-Profit Management), a B.A. in Journalism (Public Relations), and is a Certified Association Executive, a credential issued to only 10% of the members of the American Society of Association Executives. She is also a dual citizen and an active, recognized leader among her peers in the national association community. She will lead the virtual staff team from her Chicago base.

"We are excited about Mona Buckley joining ARMA as our new CEO," shares Board President Bill Bradford. "The Board is confident that Mona will be an effective leader and Board partner in charting ARMA's future. This was a thorough search performed by the CEO task force. Our goal was to find the best candidate to lead our phenomenal HQ team and make that team even better. I want to thank the task force for all their time, effort, and hard work during this process. I also want to thank our fantastic HQ staff for performing above and beyond during this long process. To our business partners, I have had personal conversations with many of you regarding the status of this position. Thank you for your patience, and I can't wait for you to begin working with Mona to strengthen our relationships with all of you."

Monday, October 21, 2019: ARMA Inducts Seven Information Professionals into its Company of Fellows

ARMA International, the global authority on information management and governance, has inducted seven new professionals into its Company of Fellows.

To qualify for inclusion as a Fellow of ARMA International (FAI), individuals must be ARMA members in good standing for at least 10 years and must have distinguished themselves through outstanding achievements in RIM and contributions to the profession.

The 2019 inductees are as follows:

- Michael Alsup, FAI, Fellow #61
- Julie Colgan, CRM, IGP, FAI, Fellow #62
- Masashi Kotani, FAI, Fellow #63
- William LeFevre, CA, CRM, FAI, Fellow #64
- Stuart Rennie, JD, FAI, Fellow #65
- Mary Sherwin, CIPP , CRM , IGP, FAI, Fellow #66
- Paula Sutton, CRM, IGP, FAI, Fellow #67

The new Fellows were honored in a presentation ceremony October 21 at ARMA InfoCon 2019, the association's annual conference, in Nashville.

Thursday, October 17, 2019: ARMA International and NetGovern Launch the Information Governance (IG) Maturity Index Project

A Data-Driven, Definitive Report of the Business Impact of IG Programs

ARMA International is joining forces with NetGovern to launch a definitive and data-driven benchmark & survey for information governance efforts. Based on ARMA's Information Governance Implementation Model, the survey will measure the maturity of companies across key elements of the model. The IG Maturity Survey will be introduced at ARMA InfoCon 2019, the information profession's premier annual event, which takes place October 21-23 in Nashville.

During the event, it is expected that hundreds of information professionals from companies across all sectors will take part in the ground-breaking survey. The initial ARMA/NetGovern IG Maturity Index will be published in early 2020.

The results will be shared in an in-depth report with the guidance and insight of renowned researcher Michael Osterman, principal of Osterman Research, a specialist market research & analytics firm. Osterman Research will also provide comprehensive analysis tools, enabling ARMA members to measure their maturity as compared to their peers by consulting the anonymized survey data.

ARMA International's Executive Director of Content & Programming, Nick Inglis, says of this effort, "This massive undertaking is the first-ever active benchmarking of companies' information governance programs based on the new model from ARMA, the Information Governance Implementation Model. We are thankful for the support of NetGovern in helping us achieve this vision and milestone for our profession. Providing our members with actionable insight on how information governance adoption is evolving is a key part of ARMA's mission."

NetGovern CEO, Pierre Chamberland, echoes this sentiment, "Our goal is to provide ongoing updates by running the survey on an annual basis. This way we can provide the evidence-based data points which will enable ARMA to consistently and accurately report on the progress of companies towards achieving business success with the information governance programs. From this effort we also expect to be able to publish real-world best practices and lessons for all ARMA members to learn from."

Wednesday, September 25, 2019: New Cohasset/ARMA Benchmarking Report is Available for Download

ARMA and Cohasset Associates have released the latest edition of their *Information Governance Benchmarking Report*, the authoritative record of the state of information management and information governance (IG).

Like previous editions, this tenth benchmarking report provides the most authoritative insights into the profession. It can be useful as a benchmarking tool; as a guide that sheds light on the real-world challenges and benefits of IG; and as a tool for IG advocacy.

The report highlights three specific findings and provides recommendations for action: (1) culture is a substantial barrier to the advancement of IG; (2) organizations benefit from interdisciplinary IG; and (3) automated processes and tools make IG more effective and efficient.

This 2019 report is free and is available on **ARMA's site**. Iron Mountain provided financial support for this important project.

Tuesday, June 18, 2019: Snyder Brings IG Expertise to ARMA International's Content and Programming Team

ARMA International is pleased to announce that Ann Snyder has joined the organization as manager of content development.

Snyder, a well-respected voice within the information governance (IG) profession, previously served as senior manager of information governance at a biotech company, and earlier was the Senior Fellow at the Information Governance Initiative, where she developed and ran the organization's annual IG research survey, created content for the annual IG industry benchmarking report, managed other research and writing efforts on IG, and developed and delivered training modules for the IG "bootcamp" programs.

"I am thrilled and grateful for the opportunity to work with the team at ARMA International, as well as collaborate with the truly amazing professionals in the ARMA community, to develop top-notch and practical resources to enable effective information governance and to keep our industry moving forward," said Snyder.

Snyder's experience includes process building/improvements; data remediation; data mining/analytics; e-discovery; IG technologies and implementation; program maturity assessment/gap analysis; program training; policy development and implementation; and information transfer during business restructuring.

"I am very excited that Ann has joined our team. Her unique set of skills will bolster our ability to create high-quality content for our members across a variety of our offerings, including our training, white papers, reports, and other publications," said Nick Inglis, executive director of content & programming for ARMA International.

A graduate of Harvard Law School, Ann is also an experienced litigator whose practice has included catastrophic personal injury cases, contract disputes, First Amendment/free speech advocacy, as well as large-scale, complex litigation in the areas of antitrust, intellectual property, and products liability litigation.

Friday, March 15, 2019: ARMA International Appoints New Outside Director

ARMA International has appointed Garth Landers of Mimecast Cloud Archive to its 2019-2020 board of directors. Landers steps into the outside director role currently held by Mark Levin, whose third and final term concludes in June.

Landers is the director of product marketing for the Mimecast Cloud Archive. Earlier, he was a research director/analyst at Gartner, where he advised clients on archiving management software, e-discovery, information governance, and more. Before that, Landers was director of product marketing at EMC Documentum and Mobius Management Systems.

ARMA's board seats at least two non-member outside directors to offer an outside perspective to board discussions. These individuals are nominated and appointed by the board and serve a one-year term, with the possibility of up to two additional one-year reappointments, for a maximum of three years of service.

Thursday, February 14, 2019: Board of Directors Election Results Announced

The Election Management Task Force has received and validated the results of the Board of Directors election which concluded on February 1. There were 856 ballots cast for a total voter turnout of 15%.

Below is the percentage and number of votes cast for each candidate. The newly elected board members will take office July 1.

President Elect

- **Jason Stearns, by acclamation**

Director

- **Wendy McLain, 229 votes / 26.8%**
- 2nd Bradlee Davis, 148 votes / 17.3%
- 3rd Andrew SanAgustin, 125 votes / 14.6%
- 4th Andrew Ysasi, 113 votes / 13.2%
- 5th Tim Callister, 91 votes / 10.6%
- 6th Phil Guenther, 88 votes / 10.3%
- 7th Dylan Williams, 41 votes / 4.8%
- 8th James Kennedy, 21 votes / 2.5%

Monday, January 28, 2019: ACEDS Announces ARMA as Newest Affinity Partner

January 28, 2019 - MINNEAPOLIS, Minn. – Leading global eDiscovery education and certification provider, the Association of Certified eDiscovery Specialists ([ACEDS](https://www.aceds.org/)), a BARBRI Professional Association, is pleased to announce that ARMA International, the world's leading membership organization serving professionals who manage and govern information assets, is the association's newest "Affinity" partner. This prestigious status allows both ACEDS and ARMA communities to cross leverage and contribute to each other's education, marketing, training and professional development content. As part of this exciting partnership, ARMA and ACEDS will provide special discounts on selected training and certification offerings for members of both associations.

"ACEDS is looking forward to how this partnership will provide new educational opportunities to each of our respective communities," said Mary Mack, ACEDS Executive Director. "Information governance and records management practices are among the most effective methods of reducing eDiscovery spend. We look forward to reciprocal education and networking at the chapter level, as well as internationally through the collaboration of our membership bodies.

Among the ACEDS opportunities and resources available to ARMA and its members are leading-edge job tools, networking forums and opportunities through a global chapter network and events, a best-practice-oriented community of professionals, and the exclusive preparation and exam for the career-enhancing CEDS™ professional certification, as well as ACEDS' new eDiscovery Executive Certificate program and the ACEDS partner program.

"The partnership between ACEDS and ARMA brings together the two most influential associations representing the tightly knit and interdependent practitioner communities across Ediscovery and Information Governance," said Ben Robbins, eDiscovery, Forensics, & Information Governance Sr. Lead Manager at LinkedIn.

About ARMA

ARMA International (www.arma.org) is the world's leading membership organization serving professionals who manage and govern information assets. It provides information professionals with the resources, tools, and training they need to effectively manage records and information within an established information governance framework. Works that are associated with the framework include the Principles, the Information Governance Maturity Model and the Information Governance Body of Knowledge (IGBOK). ARMA recognizes professionals who have mastered these concepts through the Information Governance Professional (IGP) Certification.

About ACEDS

The Association of Certified E-Discovery Specialists (ACEDS), a BARBRI Professional Association, is a global membership association committed to promoting and verifying eDiscovery skills and competence through training, education, and certification to organizations and individuals. The association's goal is to help professionals and organizations reduce the costs and risks associated with eDiscovery and realize the advantages of performing it effectively. ACEDS awards the Certified E-Discovery Specialist (CEDS) credential, which is held by practitioners at AmLaw 200 firms, government agencies, including the U.S. Securities and Exchange Commission and U.S. Justice Department, and some of the largest corporations in the world. Visit <https://www.aceds.org/>

Wednesday, January 16, 2019: ARMA Board Seeks an Outside Director

Nominate yourself or a qualified peer by January 24.

The ARMA International Board of Directors (BOD) is seeking nominations for an outside director to take office on July 1, when the current outside director's third and final term ends. Nominations must be submitted no later than January 24.

The ARMA BOD will select a nominee from outside the ARMA membership to offer an "outside" perspective to board discussions. This person will serve a one-year term, with the possibility of up to two additional one-year reappointments, for a maximum of three years of service.

To see the nomination and selection processes, plus timelines and other details, see this **document**.

In short, those who submit a nominee (themselves or others) must provide contact details and a statement of no more than 200 words describing the reasons the nominee will be an effective outside director. Candidates will be required to submit a resume and a statement as to why they are interested in serving on the ARMA board. The Outside Director Search Task Force will review all materials and may conduct interviews before recommending a candidate.

Monday, October 29, 2018: Life After ARMA Live! 2018: Leveraging a New Framework

Last week, more than **1,500** professionals joined together in Anaheim, California for what ARMA International board president Ryan Zilm called the most important gathering yet surrounding information management and governance, ARMA Live! 2018. And there's more still to come!

This year's conference attendees took forward-thinking deep dives into critical areas, ranging from records retention and cybersecurity to artificial intelligence.

They had the opportunity to develop new soft skills and better understand ethics, including some fascinating sessions on emotional intelligence and neuroscience — as they relate to succeeding in the information industry.

In networking sessions and in keynotes from thought-leaders, solutions experts, and business partners, conversations on integrity, influence, ROI, and other key success factors emerged.

ARMA, which recently announced a merger with the Information Coalition, will be there every step of the way. With new resources and the profession-defining **Information Governance Body of Knowledge (IGBOK)**, the future is looking bright. Now, this framework will fuel attendees as they drive their organizations forward.

As I mentioned, conference benefits don't end after the 2018 ARMA Live final sessions! Attendees will reap the networking and educational rewards throughout their careers.

Plus, we're creating a series of post-conference resources — helping you capitalize on your experience. This content will help professionals move the pendulum forward amid industry change. Watch your inboxes for more!

And, finally, we'd like to extend a big thank you to all participants for an energizing event! See you at ARMA Live! 2019 in Nashville!

Jocelyn Gunter

CEO, ARMA International

.

Wednesday, October 17, 2018: AIEF Publishes Report on IM and the Courts, by John Montana

The ARMA International Educational Foundation (AIEF) has released a free report titled "Information Management and the Courts: An Update," written by John C. Montana, J.D., FIIM, FAI.

The report analyzes U.S. court decisions on information management in these areas:

- Data breaches and liability – Who owns data collected in cloud-based systems? Who has standing to litigate when breaches occur?
- E-discovery and spoliation – What constitutes ownership, custody, and control of records and data, particularly as the lines blur between personal and business devices, and data distributed among systems is shared by business partners, contractors, vendors, and others?
- Records and information policies and procedures – How do the courts view them; how do they operate in litigation?
- Data rights – What rights does an organization have to data that it receives or collects from clients and other third parties?

The report focuses on cases from 2000 to 2018, with older cases cited as background for discussion of newer cases and topics. Case topics have been selected to reflect current issues of interest and areas where legal doctrine is new or uncertain.

The report supplements earlier work by this and other authors. It's available at http://armaedfoundation.org/research-program_menu/research-reports/

Tuesday, October 9, 2018: ARMA International Merges With Information Coalition

ARMA International is proud to announce its merger with the Information Coalition. ARMA International is the world's leading membership organization serving the professionals who manage and govern information assets, providing best practices, standards, and education, while running an annual conference, this year in Anaheim, CA from Oct 22-24. The Information Coalition ran an annual conference focused on high-level information strategy called the Information Governance Conference (InfoGovCon), at the Rhode Island Convention Center, and developed best practices around how companies both leverage and protect organizational information.

Given the strategic alignment between the organizations, the two have merged under the ARMA International brand, which has significantly more history and name recognition in the information space. In the newly combined organization, current ARMA International CEO, Jocelyn Gunter, remains CEO while Information Coalition President, Nick Inglis, comes aboard as executive director of content & programming, leading initiatives to align the two organizations' resources and develop strategy to bring the new organization into broader markets.

Of the merger, Inglis says, "Today is a great day for the professionals who both manage and govern information, as we bring the subject matter expertise of both organizations together for unified guidance for organizations worldwide. I genuinely believe that we will be able to accomplish more for the profession together than we ever could have separately, and I'm so excited for the combined future of the organizations. I'm incredibly proud of the accomplishments of the Information Coalition, and I look forward to the future accomplishments of a newly combined ARMA International."

Gunter says, "In addition to the strong alignment in our vision, two very clear opportunities came to light. First, it was clear that the Information Coalition team would be a great fit to help bring ARMA's strategic initiatives to fruition. Secondly, the Information Coalition and InfoGovCon brands present a great opportunity to expand our reach and awareness to those who have never known the ARMA brand and to those who may have become disenfranchised with the ARMA brand. We're truly taking big, innovative leaps here at ARMA and multiplying our value to the community. This merger is an important part of our forward momentum, but it's not the only thing new about ARMA. Sometimes you need something big like this to get the attention of both your supporters and detractors so that they hear you and believe the change is more than just talk."

Tuesday, October 2, 2018: ARMA's Big News: Be there at our launch.

Innovation. It's a focus for ARMA. We're constantly transforming — improving our member services as we move forward.

ARMA's October 9 webinar, titled "ARMA's Big News: Innovation Ahead," reflects this priority.

So what's the big news? We can't release the specifics until the webinar, but here's what we can tell you:

ARMA leaders are unveiling news that will shift the Association's position in the information space.

"This shift evolved from a strategic partnership — one that perfectly aligns with ARMA's vision and mission," ARMA Board President, Ryan Zilm said. "We are very excited to tell the ARMA community all about our recent innovations and how they will help drive ARMA forward!"

Also during the webinar, ARMA will unveil details about two other initiatives:

1. A new technological tool
2. The release of IGBOK (Information Governance Body of Knowledge)

"We've been working hard behind the scenes on this tech tool, and we're ready to show you how it will improve the ARMA member experience. And we've told you the IGBOK publication was coming - it's here! This reference guide for the evolving field of Information Governance will become an invaluable resource in your daily work," ARMA CEO Jocelyn Gunter said.

Friday, September 28, 2018a: ARMA's Big News: Innovation Ahead

What: ARMA has big news about the future! The organization's leaders will announce changes during this exciting, action-packed webinar.

The webinar will reveal:

1. Something you need to know about ARMA.
2. Something you'll use - possibly daily.
3. Something you'll download to make life easier.

Join us to find out more.

When: Tuesday, October 9, 2018. 45-minute virtual event beginning at 1 p.m. eastern; a Q&A will follow the announcements.

Webinar Presenter: Jocelyn Gunter, ARMA CEO

Attend: Reserving your spot is easy - [click here](#)

Tuesday, September 25, 2018: ARMA and AIEF Announce a Call for Authors for Information Management Magazine

The ARMA International Educational Foundation and ARMA International will publish articles in an annual joint issue of *Information Management Magazine*, which is to be peer-reviewed.

Sought for the first joint issue are articles related to technological innovations, such as artificial intelligence, blockchain, virtual reality, the cloud, social media, and more; and how they impact information governance in these ways (and others):

- Policy, principles, and maturity models related to technological innovation
- Legal and regulatory requirements at the federal, state, or local levels
- Security, privacy, business continuity, and protection
- Information access and availability
- Retention and disposition
- Long-term preservation and digital stewardship

Articles are welcome from information management professionals, students, professors, researchers, and practitioners. Submissions should be cited, and may include literature reviews, case studies, or other forms of original research.

Other specifications:

- Article Length: 2,000 – 2,500 words
- Payment: US\$1,000, paid upon final acceptance of the article
- Contract Term: 3 months from the date of execution of the signed contract
- Copyright will be retained jointly by AIEF and ARMA International
- Timeline:
 - Deadline for extended abstracts: October 31, 2018
 - Abstracts accepted and authors notified: November 1, 2018
 - Full article submitted: December 31, 2018
 - Review, revision, and final acceptance of article: January 31, 2019

Monday, July 16, 2018: Goodman of ARMA's Board Sees New California Privacy Act as 'De Facto' National Law

California's new Consumer Privacy Act of 2018 is likely to be treated as a *de facto* nationwide requirement, says information privacy expert Susan Goodman, a member of ARMA's Board of Directors. That is largely because the law, passed on June 28, will apply to more than a half-million U.S. organizations that do business with California residents, most of them small or medium-sized ones, according to analysis done by the International Association of Privacy Professionals.

Goodman, the CEO of Infoflo Consulting LLC, says the new act, among other things:

- Requires organizations to disclose the type of data they collect and – upon request – with whom that data is shared
- Requires organizations to disclose to consumers their right to delete their personal data and to delete that data (with certain exceptions)
- Allows consumers to opt out of having their data sold or distributed
- Prohibits companies from treating consumers who opt out differently than those who don't

"This law goes a long way toward operationalizing the Fair Information Practice Principles, which have been broadly adopted worldwide – especially the principles of transparency, individual participation, purpose specification, use limitation, security, and accountability," Goodman says, and she notes that it also is in keeping with several of ARMA International's Generally Accepted Recordkeeping Principles®.

"Many businesses have professed concern for their customers' privacy while placing obstacles in the way of privacy protection," she says. "This law addresses and prohibits many of these obstacles."

Goodman says the framers of the California law clearly understood that many privacy principles and restrictions have been circumvented. For example, many organizations found ways to not technically "sell" consumers' personal information without their consent by instead "distributing" that information for free along with another product or service for which they received payment. Given the specificity of requirements in this law, she predicts it will be much harder to continue these practices.

"Compliance with this law is going to require a significant expenditure of resources by most U.S. organizations for which the law applies," she states. "They will need to upgrade their privacy and information security programs, systems, policies, and procedures." After all, Goodman says, even if California residents constitute only a small percentage of their customers, it's typically more resource-intensive to upgrade practices for just a segment of a customer base than to apply overarching practices to all customers.

Recognizing the probability of this new law being considered a *de facto* U.S. federal requirement for many organizations, the fact that there is great concern by the public, legislators, and courts about privacy and information security, and the reality that having solid privacy and information security programs is good business practice, even those organizations for whom the law may not be applicable would be smart to work toward compliance.

Goodman is a holder of the Information Governance Professional, Certified Records Manager, Certified Information Professional, and Certified Information Privacy Professional credentials.

Tuesday, July 3, 2018: ARMA Seats New Board for Fiscal Year 2018-19

Ryan Zilm, IGP, CRM, CIP, CEDS, MBA, begins his term as BOD president. In this role, Zilm will lead ARMA in supporting the newly adopted vision: To be the driving force that enables organizations to harness the strategic power of information.

Zilm has worked in the information management (IM) profession since 1998 and currently oversees information lifecycle management for U.S.A.A, a Fortune 500 company. Since joining ARMA in 2007, he has served in multiple leadership roles in ARMA chapters across three states. He also was instrumental in developing the *Glossary of Records and Information Management Terms, 5th Ed.* (ARMA International TR 22-2016), which defines more than 1,000 terms from information governance (IG) disciplines that intersect with IM, including security, privacy, audit, legal, information technology, archives, and business management. Zilm has been a speaker throughout the United States and Canada on a wide range of IM and IG-related topics.

“Information is a critical component of every business in today’s marketplace,” says Zilm. “Now, more than ever, ARMA is a vital resource to provide education and foundational materials to help our current and future members navigate this ever-changing and multifaceted environment. I’m excited to be a part of the ARMA board and to provide these leading networking and educational resources to our members.”

Bill Bradford joins the ARMA International BOD as its president-elect. Bradford serves as the information governance and records specialist at Jagged Peak Energy in the Denver area. He previously served as board president of ARMA’s Mile High Denver Chapter, as well as a region advisor and a region director. He will become president of the ARMA International BOD on July 1, 2019, when the 2019-2020 fiscal year begins.

Outgoing BOD president, Ilona Koti, CRM, PMP, MLS, MS IM, CDIA+, CC, will remain on the BOD as immediate past president. Alongside Koti, returning members include Michael Haley; Jason Stearns, IGP, CRM; John Jablonski, Esq.; Susan Goodman, IGP, CRM, MLS, CIP, CIPP/US, ERMS, FAI; and Mark Levin, CAE, CSP. The board is also pleased to welcome Michelle Kirk, IGP, CRM of Georgia-Pacific LLC as well as Ben Robbins of LinkedIn.

Tuesday, June 19, 2018: We're Going All Digital! Get Steep Discounts on Hard-Cover Publications at ARMA.org!

IM practitioners and the ARMA community know better than anyone that information has been “going digital” at dramatic rates. Accordingly, ARMA is no longer printing hard copies of our professional books and resources. The move to all-digital will help us save on print, storage, and administration expenses so we can continue to offer the industry’s premiere products at great prices.

Speaking of great prices, **we’re slashing the prices on more than a hundred of our hard-copy products today!** Members and non-members alike can get these terrific resources for 65% off the regular prices! Click [here](#) for a list of the discounted publications.

See something you like? Simply copy the title of the publication, go to **SHOP** on the ARMA website, and paste the title into the search field. **Use the discount code of EOY2018.**

Act now while supplies last! When these hard-copy products are gone, they're gone.

Thursday, June 14, 2018: AIEF to Administer Reimbursement Grants

The ARMA International Educational Foundation is administering La ARMA Nostra's 2018 Reimbursement Grant Program. This program provides \$500 reimbursement grants for information management practitioners who are working toward or have recently completed certifications related to information management, such as the CRM (Certification of Records Management) and IGP (Information Governance Professional Certification). This year, the AIEF will issue six grants. These grants are funded through La ARMA Nostra.

Criteria, deadline, and applications are now available on the Foundation website.

Monday, April 16, 2018: Strategic Planning Meeting Produces New Vision and Mission for ARMA

The professions of information management and information governance continue to evolve to meet the needs of a business environment where information is relied upon to help organizations make optimal decisions that impact their businesses, communities, and the world at large.

ARMA International is also evolving to meet the needs of these converging professions. The ARMA Board of Directors is pleased to unveil the organization's new vision and mission:

ARMA's New Vision:

To be the driving force that enables organizations to harness the strategic power of information

ARMA's New Mission*To empower the community of information professionals to advance their careers, organizations, and the profession.*

These changes came about as the ARMA Board met for its annual strategic planning session last month. During this session, the board took a deep dive into ARMA's goals and its longer-term vision and mission statements to determine if they still accurately reflected the organization, whom it serves, and where the profession is heading.

"The exercise was an honest assessment of this organization, where it needs to be tomorrow to continue to lead the profession and their practitioners," says Ryan Zilm, incoming board president. "What we found were statements that no longer reflected the aspirational goals and philosophies of this organization. The results of this exercise are a new vision and mission for the organization that will serve as our north star for the next three to five years, as well as a slightly revised set of goals for the coming year."

ARMA's Goals for Fiscal Year 2018-19

1. Employ progressive and sustainable technologies
2. Provide an exceptional membership experience
3. Improve the satisfaction and success of regions and chapters
4. Increase the size and engagement of membership
5. Increase visibility and influence of the organization
6. Facilitate professional opportunities for current and future members

Next Step: Defining Our Pillars

With the new vision and mission defined, ARMA will look to its membership to help it define its pillars – those key deliverables that will allow the organization to fulfill its mission and achieve its vision.

"Our members have told us in several feedback opportunities the top benefits of joining ARMA – why they turn to ARMA," says Jocelyn Gunter, CEO. "In an upcoming survey, we will ask our membership to prioritize and define their top four pillars from the list of 10 (below) that make up our brand. We *are* a member-driven organization, so member input is integral."

Listed below (in alphabetical order) are the top 10 benefits of membership, according to the most recent input from ARMA members:

- Access to resources to further my career and/or organization
- Access to/contact with solution providers

- Certification preparation and continuing education
- Credibility of brand/being a part of positive change
- Current news, events, and industry trends
- Free and discounted content and events
- Industry standards and best practices
- In-person training opportunities (locally, regionally, nationally, and internationally)
- Networking with mentors, professional peers, and industry experts
- Volunteer opportunities/leadership skills

Members should look for a survey from ARMA in the coming weeks.

“This is an exciting time for ARMA as we look to the future and unveil our new vision and mission that will lead the board in its goals and will lead headquarters in their execution of those goals,” says Zilm.

Thursday, March 8, 2018: Newly Appointed Outside Director Is LinkedIn Professional

ARMA International has appointed Ben Robbins of LinkedIn to its 2018-2019 board of directors. Robbins steps into the outside director role currently held by Mark Chardack, whose third and final term concludes in June. Robbins will join the full Board of Directors (BOD), along with the newly elected members of the 2018-2019 BOD, in Kansas City on March 15-16 for its annual strategic planning session.

For more than 15 years, Robbins has been involved in all aspects of e-discovery, forensic investigations, and information risk program management. He has helped grow LinkedIn's information governance, e-discovery, and civil-forensic investigations program from the ground up, leveraging traditional best practices with a digital-first approach to content management and controls. Earlier, Robbins consulted for PwC's forensic technology practice, where he focused on e-discovery operational improvement, forensic analysis, and risk governance to commercial and federal clients.

ARMA's BOD seats at least two non-member outside directors to offer an "outside" perspective to board discussions. These individuals are nominated and appointed by the BOD and serve a one-year term, with the possibility of up to two additional one-year reappointments, for a maximum of three years of service. More information on the ARMA board of directors can be found [here](#).

Tuesday, February 27, 2018: 20 Years, 20 Bucks: Invest in the Profession Through the AIEF

The ARMA International Educational Foundation (AIEF) is celebrating its twentieth anniversary this year and is making this milestone a theme for 2018.

The Foundation has announced a "\$20 for 20" campaign that seeks a \$20 donation from those in the information management community. The donations will invest in the Foundation's scholarship, reimbursement, and research programs. Chapters will receive tickets in March that can serve as receipts for tax purposes.

In addition, the AIEF will also send to chapters "make-a-donation, have-an-option-for-a-gift" tickets in March, to be available for chapter spring seminars. Two gifts (iPad mini 4's and HomePods) will be awarded at each regional leadership conference, as well as at ARMA Live! 2018, the annual conference, which is in Anaheim in October.

Monday, February 26, 2018: AIEF Annual Report Is Available

The ARMA International Educational Foundation (AIEF) annual report is available. [Click here](#) to view it now.

The AIEF is now in its 20th year as a nonprofit organization that works to invest in professionals and the profession.

Monday, February 26, 2018: ARMA International Releases IGBOK: The Foundation

The first 4-chapter component of the association's much-anticipated Information Governance Body of Knowledge (IGBOK) is now available for FREE to professional members.

In late fall of 2016, ARMA International began work on the *Information Governance Body of Knowledge* (IGBOK), a guide to the generally recognized best practices for managing and governing the full life cycle of information.

Eighteen information management and information governance experts and volunteers with 525 cumulative years of experience have thus far collaborated on all aspects of the body of knowledge, including story mapping, outlining, writing, and editing. And now the first installment, *IGBOK: The Foundation*, **is available for free to ARMA International professional members.**

IGBOK: The Foundation consists of the first four chapters of the full publication, providing valuable context for:

- Communicating about what information governance (IG) is
- Positioning information management (IM) as the foundation of IG
- Explaining the relationships among the IG stakeholders
- Explaining the business case for IG

“IGBOK, when the full body of work is completed and released this spring, will give greater authority to the IM/IG professions and those who practice in these areas. What’s more, it will define information management and governance concepts from beginning to end of the information life cycle – something that has not existed up to this point. We truly feel this body of work will underscore the importance of organizations implementing an IG program,” says Jocelyn Gunter, CEO of ARMA.

The full IGBOK is expected to be released this spring. ARMA plans to make it available to professional members for \$75, and to others for \$105.

Friday, February 9, 2018: Sign Up Now for the New, Enhanced ARMA Mentorship Program

Participant feedback has made it clear that the ARMA Mentorship Program is an enjoyable and enriching experience for the mentors and the mentees. And your input has helped us update and enhance the program to make it even better for everyone!

In the program, seasoned members are matched with those who are newer to the field and are seeking professional guidance. Matches are made based on the results of our short survey, with the goal of optimizing the pairings.

If you're a long-term member, becoming a mentor is a simple way to help build the community, support the profession, remain engaged – and make a new friend. If you're newer to the profession, sign up today and learn from someone who has managed similar challenges and pain points in the information management field.

If you've taken part in the program in the past, you'll find the updated program to be even better – with enhanced communications!

Please visit the mentorship page for all of the details and to apply. The new six-month term begins on March 19, but the deadline to apply is March 2. For questions about the program, contact Lia Shore, senior manager of membership at ARMA.

Friday, February 2, 2018: ARMA Announces 'Call for Proposals' for ARMA Live! 2018

ARMA International is seeking session proposals for the ARMA Live! 2018 Conference Education Program. The event is slated for Oct. 22-24 in Anaheim.

We invite you to partner with us to bring superior quality conference education to you, our members. Please submit proposals that build upon core skills, share best practices and innovations, and lead the way in information management and governance trends. This means submitting proposals for sessions that are learner-focused to ensure that each program is a learning experience with application to the participant's work.

For submission details, travel information, format options and criteria for acceptance, please [click here](#). The deadline for submissions: Mar. 2, 2018 (by midnight CST).

Thursday, January 18, 2018: Volunteer Opportunity: Help Shape ARMA Live! Conference 2018 Education

Are you interested in helping shape conference education for ARMA Live! 2018 in Anaheim, Calif.? If so, there's a new volunteer opportunity waiting for you! And if you're not keen on volunteering yourself, consider nominating someone who would be great at it.

Application and nomination deadline: February 12.

Overview

Apply now to join the Conference Education Management Group (CEMG), which helps select and manage sessions for the ARMA 2018 conference education program. Volunteers will review and recommend the best proposal submissions, identify potential topics and facilitators to fill content gaps, and work with facilitators to complete their deliverables prior to conference. The 2018 CEMG serves from March through October 2018.

Time commitment for volunteers

March-October – about 16 hours of monthly conference calls

March-May – about 30 hours of reviewing, soliciting, and selecting sessions

June-October – about 36 hours of managing facilitators and deliverables prior to conference

As a thank you for the volunteer work done by the CEMG, each group member will receive a complimentary full conference registration (not valid with any other conference offers or discounts).

Self-apply

If you would like to volunteer for this group, please e-mail your résumé and this application to Kristina Franz.

Nominate someone else

If you would like to nominate someone for this group, please e-mail the information listed on our web page to Kristina Franz.

Wednesday, January 10, 2018: 2018 Scholarships Now Available from AIEF

The AIEF is pleased to announce a funding opportunity for aspiring information management professionals currently enrolled in an accredited graduate-level education program. This year, the Foundation offers several scholarships in amounts ranging from \$3,000 to \$1,000 (USD). These scholarships are designed to cover costs associated with earning a graduate-level degree in the field of information management.

The application deadline is March 30 at midnight (Eastern time). For more information and the application, please visit our [site](#).

The Foundation is a funding resource for research and scholarships in the field of records and information management. The primary funding source is derived from concerned individuals and organizations in the profession. The Foundation is a 501(c) 3 non-profit entity.

The availability of funding is determined on an annual basis. All awards will be issued in U.S. dollars. The Foundation reserves the right not to offer awards unless funding is available. Potential donors are invited to contact the foundation administration for additional information: Coordinator@armaedfoundation.org.

There are many worthy candidates in need of financial support to become credentialed in the field of information management. If you or your organization is interested in sponsoring a graduate scholarship in 2018, please contact: Coordinator@armaedfoundation.org.

The Foundation welcomes all information management governance professionals to join us on social media: <http://armaedfoundation.org>

Wednesday, December 20, 2017: Message From the President: Announcing the 2018-19 Board of Directors

It's my honor as president of the ARMA board to announce the new constituents of the 2018-2019 ARMA Board of Directors.

This is not a typical year for our elections; the candidates for the roles of president-elect, director, and treasurer have been elected by acclamation, and no membership voting will take place. The call for nominations was released and promoted in September and was open for six weeks. Several of the candidates that initially submitted their applications withdrew their submissions, and only one candidate was left in each of the open director roles. However, we are extremely fortunate that the remaining candidates are highly qualified for the respective open positions. These candidates officially take their positions on July 1 when the Board's term officially begins.

Below, you can see how each person's expertise will immediately benefit ARMA International. The organization is in good hands with the addition of these members.

I also want to thank the Election Management Task Force (EMTF) for its work to make ARMA a strong organization while moving forward in an impartial manner. The chair, as designated by our governing documents, is Immediate Past President Tera Ladner, and the distinguished EMTF members are Patrick Cunningham, Peter Kurilecz, Tyrene Bada, and Mark Chardack.

The board helps shape the future of the organization. The industry faces many challenges, but it holds even more opportunities. The continued support of our members, combined with the leadership of the ARMA board, will help shape our future plans and success as an association.

Our new president-elect is Bill Bradford. Bradford, currently a region director of ARMA's Rocky Mountain and Midwest region, is a sales executive for Access Information. In the late 1980s, Bradford began his career in the legal field and was quickly incorporated into working with legal records retention programs. After more than 20 years working as a practitioner, he transitioned to the business-partner side, where he uses his experience to identify solutions that enable organizations to better manage their information.

An active member and former membership director and president of the Mile High Denver chapter, he looks forward to serving on ARMA International's board. Bradford will bring his passion for the organization, and more so for our members and local leaders, as he advocates for our profession. He believes that everything ARMA does should be about the members and the value they receive from ARMA.

Our new director to the ARMA board is Michelle Kirk, CRM, IGP, CIP, ERMm. Kirk has more than 20 years of experience in RIM, IG, and document management. She is the director of information governance and the chief privacy officer for Georgia-Pacific LLC, in Atlanta. With experience in the public sector and in the energy and financial verticals, she will add a welcome perspective to the board. Kirk is a frequent speaker on RIM and IG topics. She is the chapter advisor for the Southeast region and was previously a board member for the Atlanta chapter.

Serving another term as treasurer is Michael Haley. Haley's business and financial acumen has helped ARMA navigate its challenges in the last two years and position the organization for future growth. He routinely provides financial advice and suggests practical approaches to solving the complex problems the association faces. Haley is director of records management at Radian Group, Inc. Earlier, he was a senior consultant with Cohasset Associates for 10 years, and he developed and led an enterprise-wide RIM program for Prudential Insurance. He has served at the local chapter level as a board member of the Liberty Bell chapter.

The complete list of the current ARMA International Board of Directors is available on the website.

Thank you again to our new board members for your dedication and willingness to serve in office, and my thanks to our members for all of your participation and continued commitment to ARMA. Please remember to be active participants in your local chapters and to run for your local offices – and do consider running for the ARMA International Board of Directors in the future.

Ilona Koti, MLS, MS IM, CRM, PMP, CDIA+, CC
President, ARMA Board of Directors

Thursday, December 7, 2017: The AIEF Sends Along a Year-End Note to Fellow IM Professionals

The ARMA International Educational Foundation (AIEF) has drafted an open letter to the ARMA community and to information management practitioners worldwide. Please take a moment to read the message, signed by Lisa Polisar, a foundation trustee.

Thursday, November 9, 2017: ARMA Recognizes Farmers Insurance® with Coveted Award of Excellence

ARMA International recognized Farmers Insurance® with its coveted Award of Excellence. The award was highlighted at ARMA's annual conference, ARMA Live! 2017, held October 15-17 in Orlando, Fla.

This annual award recognizes the outstanding achievements made by an organization in its pursuit of implementing or improving a records and information management or an information governance program as laid out by ARMA's Generally Accepted Recordkeeping Principles® (the Principles) and the Maturity Model.

The award is determined by a company's total points achieved for each of the Principles:

- Accountability
- Availability
- Compliance
- Disposition
- Integrity
- Protection
- Retention
- Transparency

"At a time when data – and access to data – is exploding, now more than ever a strong records management/information governance program is needed to help protect consumers and their information," says Jocelyn Gunter, CEO of ARMA International. "ARMA congratulates our industry member, Farmers Insurance, for achieving this recognition."

Rafael Moscatel, director of information governance for Farmers, says, "I'm very proud of Farmers for developing an award-winning information governance program and investing in research and policy development based on a holistic approach to managing data. We're thrilled that ARMA has recognized these efforts."

Thursday, November 2, 2017: AIEF Announces 2017 Scholar Program Recipients

Access and the ARMA International Educational Foundation recently announced the 2017 recipients of the Access Leadership Scholar Program. They are Brett Wise of North Carolina and James Carpenter of Florida.

In June 2017, both organizations extended the Access Leadership Scholars Program, committing to another three years and \$25,000 with awards to be made in 2017, 2018, and 2019.

Wise serves as director of Records and Information Management (RIM) at the American Board of Pediatrics. He is enrolled in the Harvard University Extension School, working on a Masters in liberal arts with a focus on information management systems. He receives a \$6,000 award.

"This generous award will ease the financial challenges that come with being a mid-career information management professional and student – balancing graduate courses, a full-time position, and professional commitments, as well as raising a family," he said. "The degree that this scholarship goes towards will allow me to further develop and apply my professional knowledge and skills within the field of RIM, especially in the broad area of information technology, which plays an ever-increasing foundational role for our profession. Thank you to the Foundation and Access!"

Carpenter is a records assistant at Stroock & Stroock & Lavan LLP. He is enrolled in the Masters in Archives and Records Management program at San Jose State University. He receives a \$2,000 award.

Carpenter had this to say: "Receiving this award has only enhanced my motivation to continue to pursue my goal of obtaining a CRM designation and a successful career as an RIM professional...thanks to AIEF, Access, the scholarship committee, San Jose State University, the MARA program, and all my fellow classmates and professors who have offered their unwavering support and guidance. A very special thank you to Dr. Lisa Daulby, professor, SJSU iSchool, and to Irene Oria, special counsel, Stroock."

Access Chief Executive Officer Rob Alston said, "Access is thrilled that the scholarship program has elicited so much interest and attracted so many highly qualified applicants. We are proud to be part of the ongoing growth of the RIM profession and to be able to support RIM professionals like Brett and James as they advance their careers. Access looks forward to continuing to foster and support the RIM community for many years to come."

Mike Smith, chair of the Board of Trustees for the Foundation, stated that "The 14 applications received in this fourth year of the Access Leadership Scholars Program make it clear that the program is meeting a real need in the RIM community. Recipients represent a broad spectrum of industries and organizations, including the American Board of Pediatrics, a major law firm, Phillips 66, Booz Allen Hamilton, Sealy & Co., Nova Southeastern University, and Houston Community College. This program has enabled larger scholarships, making a real difference in the upward mobility for talented people held back by the lack of a degree."

Monday, October 16, 2017: Board President Extols Value of Professionals and Professional Standards & Practices

In her address at ARMA Live! 2017, ARMA Board President Ilona Koti spoke of how the participants are not facing a glass half empty/half full proposition but instead a “full glass opportunity for us to influence our professional careers as well as the direction of our profession through creating and adhering to the principles that protect it and lead it.”

Koti, in support of the theme “Agents of Change,” said the ARMA community was creating the much-needed principles, guidelines, and strategic roadmaps that will allow information governance (IG) to play a larger role in shaping global policies and in using information for the benefit of all.

“Those of us here today, who are the practitioners and protectors of this profession, know that beyond the headlines are professionals who care about their jobs, who valiantly pursue the day-to-day role of protecting a company’s most valued assets, who care that data and information are used in the correct and ethical and proper ways,” she said in her October 15 keynote.

Koti noted that far too many organizations remain behind the curve with protecting and managing their information properly, even in the face of the near-daily headlines about breaches and cybercrime.

Said Koti: “And for any business that hasn’t recognized the value of implementing an IG role or expanding on their IG strategy, I can spend at least another hour up here naming companies from the headlines that should have. It’s a tiny bit of schadenfreude, but when I read about a major data debacle, I usually go to our membership directory and 9 times out of 10, I won’t see an ARMA member listed as a staff member.”

She further emphasized the need for information professionals to help lead the privacy and security experts who are often brought in to organizations. “I strongly believe that no matter how many security and privacy experts that you appoint to an organization that you cannot properly protect and manage your data until you know where your information is stored, how much of your information you have, and have assigned an appropriate retention period to your data . . . IG is the tie that binds.”

Monday, October 16, 2017: CEO's Keynote Says IM Pros Can Lead Change and Bring Order to Chaos

In her welcome speech to participants of “Agents of Change,” ARMA CEO Jocelyn Gunter spoke of how the information industry can feel “overwhelming” and seem to be in chaos, but that the information professionals in attendance were those who would “bring order to chaos” and “lead change instead of being led by change.”

Gunter’s opening remarks came on October 15 at the World Center Marriot in Orlando, the site of ARMA Live! 2017.

Gunter elaborated on the theme “Agents of Change” by noting that data is perhaps the most valuable asset we have as a collective society because of its power to be used for good and ill. She cited how data science and analytics help organizations find cures for life-threatening diseases and more accurately determine the route of storms in advance, for example. Likewise, when not properly managed or protected, data can be misused to affect democratic elections, disclose personal information, introduce malicious viruses, and spread fake news.

As gatekeepers of data, she said, the information professionals are facing more complicated questions about its management that are not about “what can we do” but about “what should we do?”

Said Gunter: “It means that organizations need professional knowledge of best practices and that goes beyond what the technology *can* do and often times beyond the minimum regulatory requirements of what we’re allowed to do. More than ever this profession needs leaders. It needs more agents of change. It needs you.”