



# **2025 SPONSORSHIP PROSPECTUS & INFORMATION**

Phoenix Convention Center,  
October 20-22nd, 2025



**Jennifer Millett**

**Vice President Event Strategy &  
Partnerships**

**[jennifer.millett@armaintl.org](mailto:jennifer.millett@armaintl.org)**

**+1 913.217.6022**

**+1 913.568.2506 mobile**

# HIGH LEVEL SCHEDULE AT-A-GLANCE

SUNDAY, OCTOBER 19, 2025	PRE-CONS & WELCOME PARTY
MONDAY, OCTOBER 20, 2025	EXPO HALL & EDUCATION SESSIONS
TUESDAY, OCTOBER 21, 2025	EXPO HALL & EDUCATION SESSIONS

# SPONSORSHIP BENEFITS AT-A-GLANCE

Platinum \$49,995	Gold \$32,995	Silver \$24,995	Bronze \$17,995
20x20 with buildout	10x20 with buildout	10x20 with buildout	10x10 with buildout opt 1
30 minute session	30 minute session	Pub Crawl - Food	30 minute session
Major Branding Item: Lanyards and Bagde	Branding Item(choose one): Wristband key cards WiFi Conference app	2 full confernece passes/3 booth staff	Pub Crawl - Food
Pub Crawl Food and Beverage	Pub Crawl Food & Beverage	Pre/post list	1 full confernece pass/2 booth staff
3 full confernece passes/6 booth staff	2 full confernece passes/4 booth staff	Stamp Game	Pre/post list
Pre/post list	Pre/post list		Stamp Game
Stamp Game	Stamp Game		

# MULTI-EVENT PACKAGES

	InfoNext InfoCon	InfoCon ARMA Canada	InfoNext ARMA Canada	InfoNext InfoCon ARMA Canada
<b>SAPPHIRE</b>	\$11,395	\$4,695	\$9,895	\$12,095
<b>BRONZE</b>	\$29,395	\$20,595	\$15,895	\$31,195
<b>SILVER</b>	\$41,695	\$30,395	\$24,195	\$45,395
<b>GOLD</b>	\$59,795	\$45,095	\$42,195	\$69,695
<b>PLATINUM</b>	\$85,395	\$65,995	\$56,495	\$98,495
<b>DIAMOND</b>	\$100,000 +			

Sponsorship prices and options are subject to change without notice.

# GENERAL BRANDING OPPORTUNITIES



# BRANDING OPPORTUNITIES

PRODUCT	COST	QTY AVAILABLE	NOTES
eNewsletter Listing	\$1,000	20	Listing in ARMA's Conference Communications
eBlast	\$2,000	15	Your content sent to all registrants, 1 per week for 10 weeks prior event, or 5 weeks post event
ARMA Site Rotating Banner Ad	3 months \$2000 2 months \$1500 1 month \$1000	6	Rotating banner ad on ARMA.org conference site

# PARTNER SHOWCASE OPPORTUNITIES

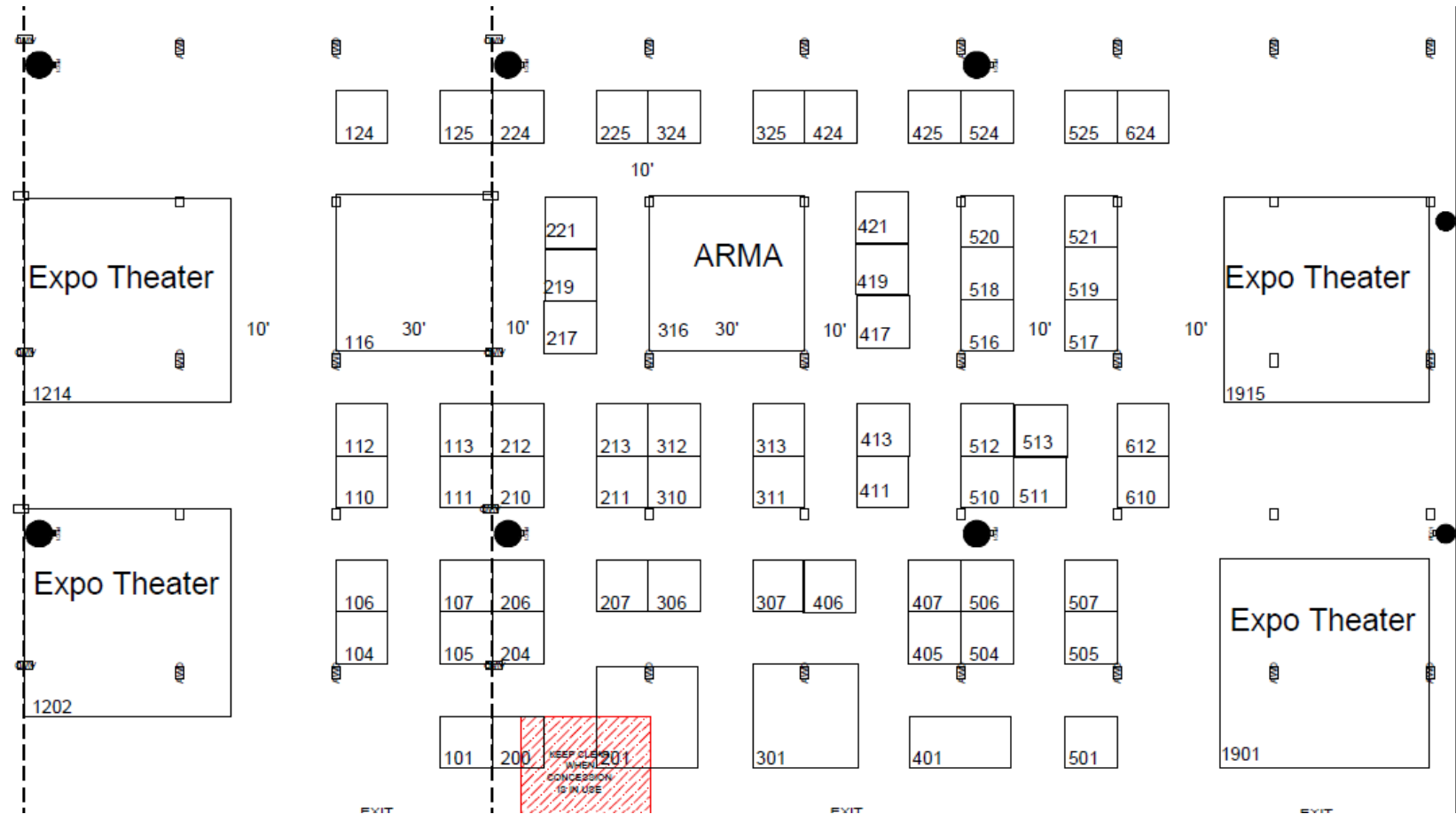




# BOOTH INFO & RATES

BOOTH	PRICE
EARLY BIRD RATE/INDUSTRY MEMBER RATE – Ends February 28th, 2025	
10x10 Booth	\$6,000
With buildout	\$11,000/\$12,500
10x20 Booth	\$10,000
With buildout	\$19,500
20x20 Booth	\$13,000
With buildout	\$29,500
30x30 Booth	\$30,000
RETURNING PARTNER – Starts March 1st, 2025	
10x10 Booth	\$7,000
With buildout	\$12,000/\$13,500
10x20 Booth	\$11,000
With buildout	\$20,500
20x20 Booth	\$14,000
With buildout	\$30,500
30x30	\$31,000
NEW PARTNER RATE – Starts March 1st, 2025	
10x10 Booth	\$7,700
With buildout	\$12,700/\$14,200
10x20 Booth	\$11,700
With buildout	\$21,200
20x20 Booth	\$14,700
With buildout	\$31,200
30x30	\$31,700
LATE BOOKING - After June 1st, 2025	
10x10 Booth	\$9,000-\$15,500
10x20 Booth	\$13,000-\$22,500
20x20 Booth	\$16,000-\$33,000

# Phoenix Convention Center Hall 5 & 6



# BOOTH BUILD OPTIONS



# 10 X 10 BOOTH OPTION \$11,000

Shepard

A02



**\*\*booth build will be similar to this image, package price includes 1 pub table, 2 stools.**

# 10 X 10 BOOTH OPTION 2- \$12,500

Shepard

A03



**ARMA**  
**INFOCON**

**\*\*booth build will be similar to this image, package price includes 1 pub table, 2 stools.**

# 10 X 20 BOOTH OPTION 1- \$19,500

Shepard

A04



**ARMA**  
**INFOCON**

**\*\*booth build will be similar to this image, package price includes 2 pub tables, 4 stools.**



# 20 X 20 BOOTH OPTION 1- \$29,500

Shepard

A06



**\*\*booth build will be similar to this image, package price includes 1 pub table, 2 stools.**

# ATTENDEE INFORMATION & COMMUNICATION

- **Pre-list: Included with all expo booths**
  - Pre list included for business partners who spend \$6,000 or more.
  - A report of all attendees, which will include their names, job titles, company names, email addresses,(if provided). Phone numbers will not be shared.
- **Post list: Included with all expo booths**
  - A report of all attendees, which will include their names, job titles, company names, email addresses, (if provided). Phone numbers will not be shared.



# CONTENT & SESSION OPPORTUNITIES



# CONTENT OPPORTUNITIES

PRODUCT	PRICE	QTY	ADDITIONAL INFORMATION
Industry Intelligence Sessions Sponsor	\$3,000 (\$5600 w/o expo booth)	12	30-minute session, leads provided
Showcase Solutions Sponsor	\$3,000 (\$5600 w/o expo booth)	12	30-minute session, leads provided
Keynote Sessions Sponsor	\$7,500	3	One sponsor per session – signage with logo and introduce speaker
Education Room Sponsor	\$5,000	5	All Education Track signage will have sponsor logo, table outside education room, between session sides.

# NETWORKING OPPORTUNITIES



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PRODUCT	PRICE	QTY	ADDITIONAL INFORMATION
Private Meeting Space	Starting at \$2,000	TBD	During available times within conference dates
Coffee Break Sponsor	\$3,500	5	Signage with logo
Networking Lounges / Collaboration Corners	\$5,000	Depending on available floor space*	Next to existing booth, open at certain times for attendees to come and network and relax. Includes 1 couch, 1 table, 2 chairs, and a waste basket
Industry Round Table Sponsor	\$5,000	18	Sponsor one of our industry round table discussions, brand and provide refreshments
Lunch Sponsor	\$20,000		Signage with logo speaking time during lunch, handouts on table

*\*Networking Lounges/Collaboration Corners quantity will only be available depending on remaining expo floor space. As conference date approaches, sponsor will be notified of any remaining space, if any. List of notification will be a first come first serve basis.*

# EXPO FUN OPPORTUNITIES



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PRODUCT	PRICE	QTY	ADDITIONAL INFORMATION
Lead Gen Game Participant	\$500	Unlimited	Attendees will be given a booklet of participating sponsors and will need to visit participating sponsor's booth to get a stamp in order to win a prize
Headshots Sponsor	\$5,000	1	During expo only hours, in or near sponsor's booth, will be dependent on booth size and location
Pub Crawl Participant Food	\$900	Unlimited	Will occur close of Expo Day 1 (Monday October 20, 2025)
Pub Crawl Participant Bar	\$1950	Unlimited	During Expo Only Hours, can occur in sponsor's booth if size is at least 20'x20'
Grand Prize Giveaway Sponsor	\$10,000	1	Attendees turn stamp cards in at your booth. Announce winner of the grand prize at your booth



# ADDITIONAL BRANDING OPPORTUNITIES



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PRODUCT	PRICE	QTY	ADDITIONAL INFORMATION
Welcome Video Sponsor	\$5,000	1	Branding and sponsorship of kick off video to be sent out night before event
Branded Welcome Tote Bags Sponsor <b>SOLD</b>	\$10,000	1	Attendees will receive this bag upon check-in at registration
Lanyard Sponsor <b>SOLD</b>	\$10,000	1	Branding on attendee lanyards
Badge Sponsor <b>SOLD</b>	\$10,000	1	Branding on attendee badges
Conference App Sponsor	\$10,000	1	Branding of conference app and digital marketing package
Wifi Sponsor	\$10,000	1	Name the Conference Wifi Network and select the password, branded splash page
Branded Room Keys Sponsor <b>SOLD</b>	\$10,000	1	Branded room keys for all attendees staying at hotel
<b>Room Drops to Attendees</b>	<b>Price TBD</b>		
Reusable Water Bottle Sponsor	\$10,000	1	Branded water bottle for , picked up in booth
Bag Insert	\$1,000	Unl.	Item included in attendee conference bag. Item provided by vendor and must be received by show management on show site no later than 10/16